

HARVARD CAPS HARRIS POLL



Field Date: November 13-14, 2024



SURVEY METHOD

This survey was conducted online within the United States on **November 13-14, 2024** among **1,732 registered voters** by **The Harris Poll and HarrisX**.

Respondents for this poll are recruited through opt-in, web-panel recruitment sampling. Recruitment occurs through a broad variety of professional, validated respondent panels to expand the sampling frame as wide as possible and minimize the impact of any given panel on recruiting methods.

Results are weighted for age within gender, region, race/ethnicity, marital status, household size, income, employment, education, political party, and political ideology where necessary to align them with their actual proportions in the population. Propensity score weighting was also used to adjust for respondents' propensity to be online. The margin of error for the total sample is +/- 2.3 pts on a 95% confidence level.

The poll was supervised by pollsters:

Mark Penn (Chairman, The Harris Poll)

Dritan Nesho (CEO, HarrisX)

Stephen Ansolabehere (Professor and CAPS Director Emeritus, Harvard University)

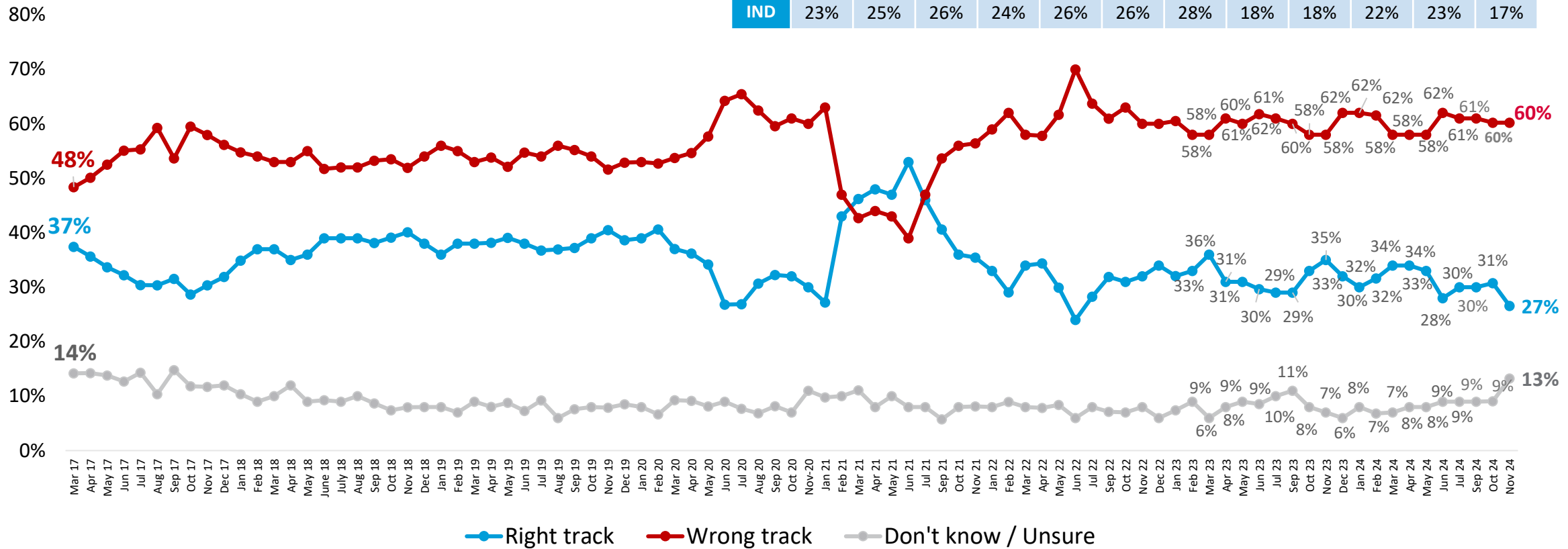
Approval and Mood of Country

LESS THAN 3 IN 10 VOTERS SAY THE COUNTRY IS ON THE RIGHT TRACK, WITH DEM VOTERS MORE PESSIMISTIC

% Who Say "Right Track"

	11/23	12/23	01/24	02/24	03/24	04/24	05/24	06/24	07/24	09/24	10/24	11/24
GOP	20%	11%	10%	12%	12%	14%	14%	12%	11%	10%	15%	32%
DEM	58%	58%	52%	56%	62%	60%	53%	53%	56%	55%	52%	29%
IND	23%	25%	26%	24%	26%	26%	28%	18%	18%	22%	23%	17%

Country: Right Track / Wrong Track

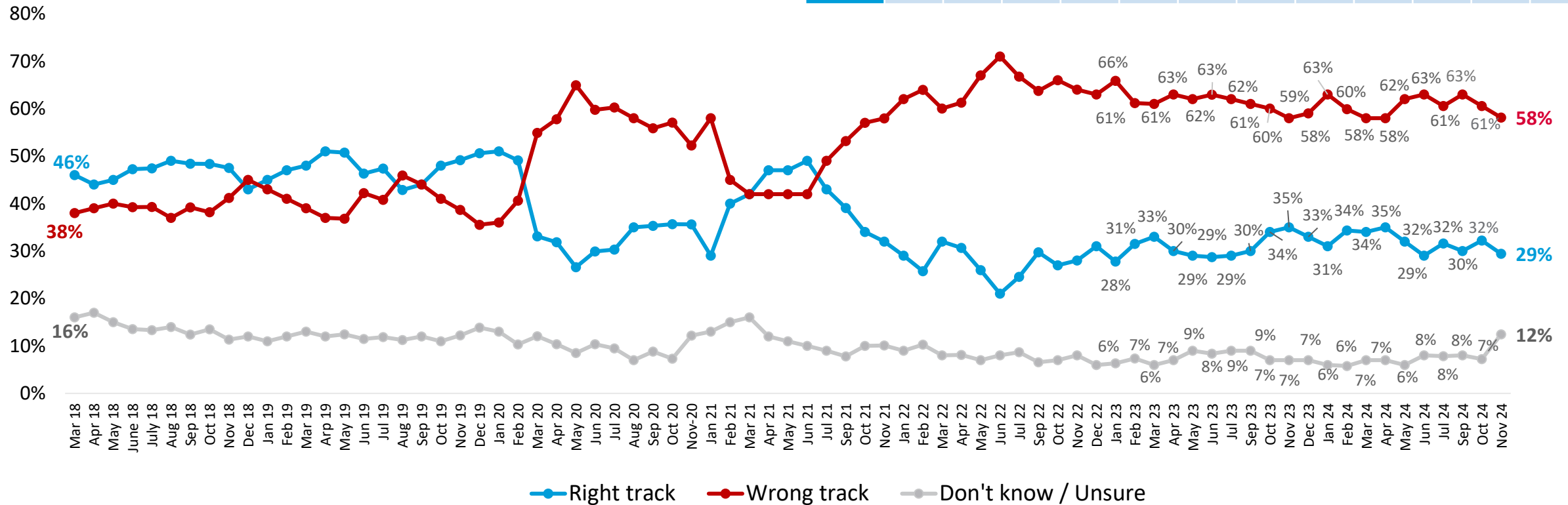


JUST UNDER 3 IN 10 SAY THE ECONOMY IS ON THE RIGHT TRACK

% Who Say "Right Track"

U.S. Economy: Right Track / Wrong Track

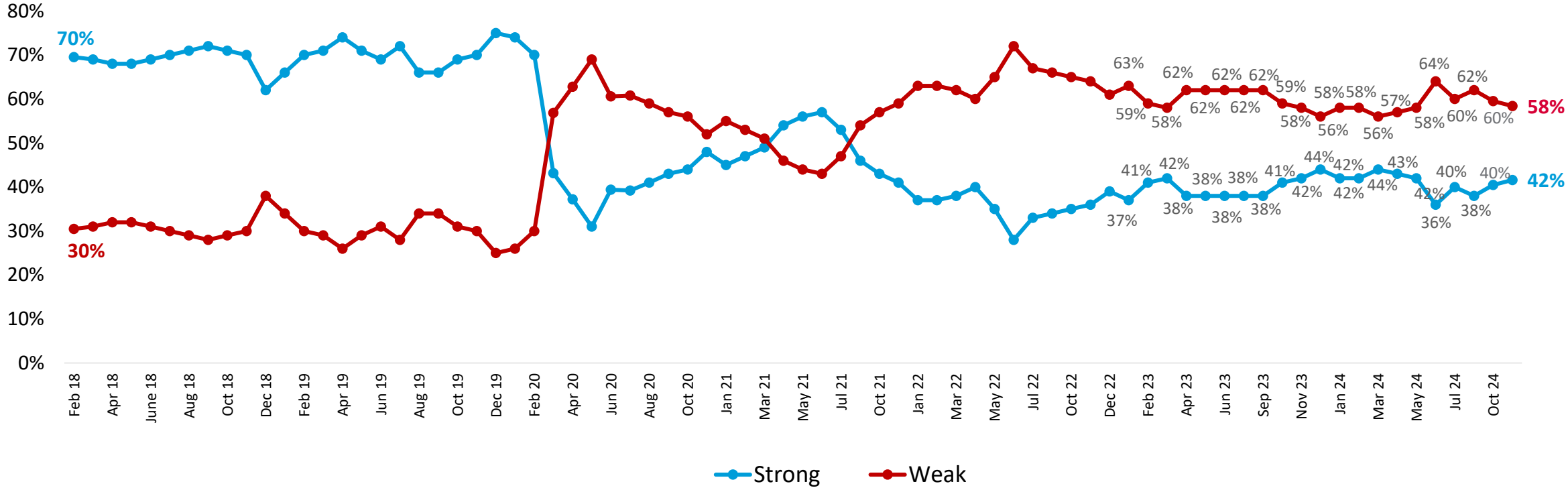
	11/23	12/23	01/24	02/24	03/24	04/24	05/24	06/24	07/24	09/24	10/24	11/24
GOP	22%	14%	11%	14%	12%	14%	13%	9%	11%	9%	13%	28%
DEM	55%	55%	54%	58%	61%	60%	57%	55%	58%	54%	56%	38%
IND	25%	29%	27%	29%	28%	29%	25%	20%	22%	23%	25%	20%



M2. In general, do you think the American economy is on the right track or is it off on the wrong track?

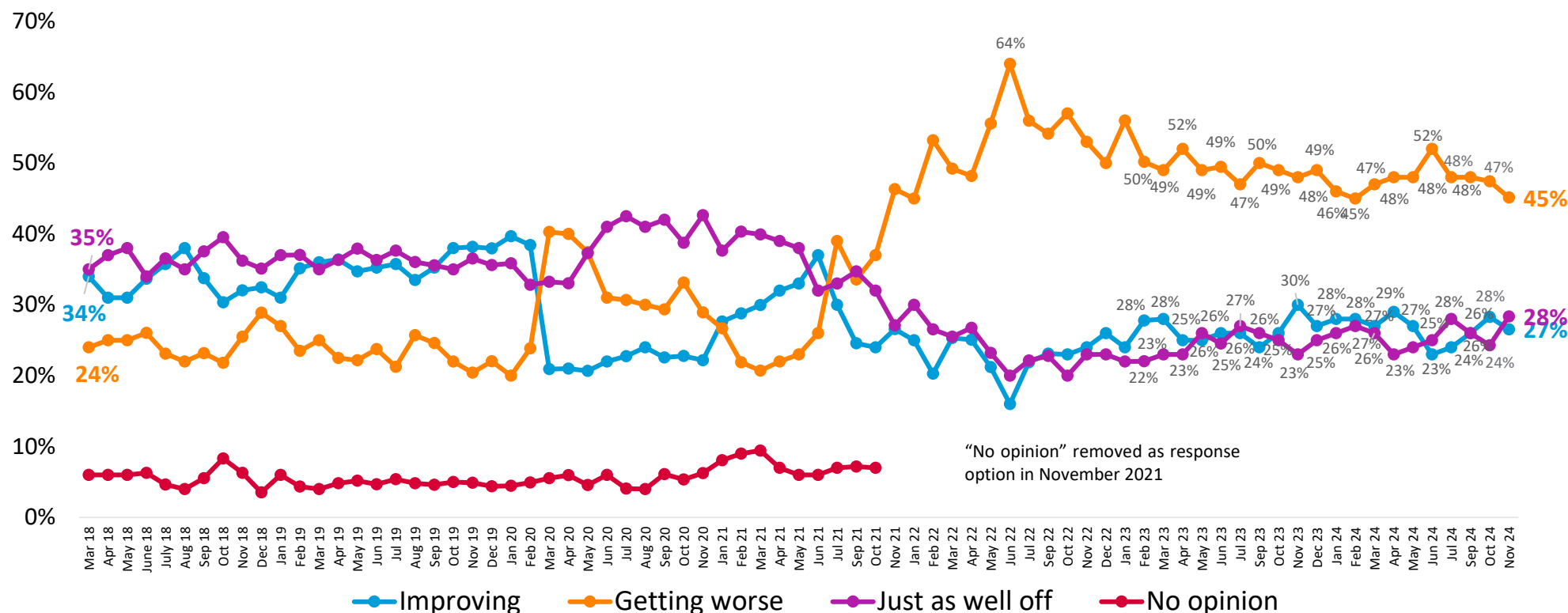
PERCEPTION OF THE ECONOMY IS UP SLIGHTLY, WITH 42% SAYING IT IS STRONG TODAY

How strong do you think the U.S. economy is today?



TICKING DOWN SLIGHTLY FROM OCTOBER, UNDER HALF OF VOTERS SAY THEIR PERSONAL FINANCIAL SITUATION IS GETTING WORSE

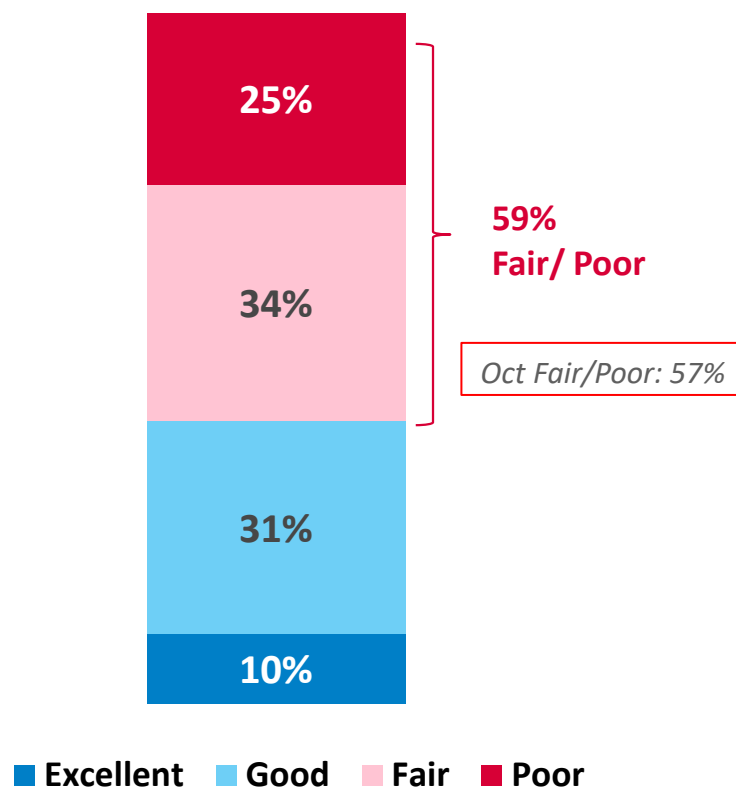
Would you say that your personal financial situation is improving or getting worse?



Row %	Improving	Getting worse
Total	27%	45%
DEM	33%	37%
GOP	26%	51%
IND/OTH	19%	48%
Male	31%	39%
Female	23%	50%
18-24	27%	54%
25-34	36%	42%
35-44	29%	47%
45-54	22%	49%
55-64	26%	47%
65+	21%	38%
White	24%	46%
Black or African American	39%	35%
Hispanic	28%	49%
Asian	32%	38%
Other	19%	65%
Urban	33%	41%
Suburban	27%	42%
Rural	18%	57%

3 IN 5 SAY THEIR PERSONAL ECONOMICS ARE FAIR OR POOR RIGHT NOW

Do you think your personal economics right now are excellent, good, fair or poor?

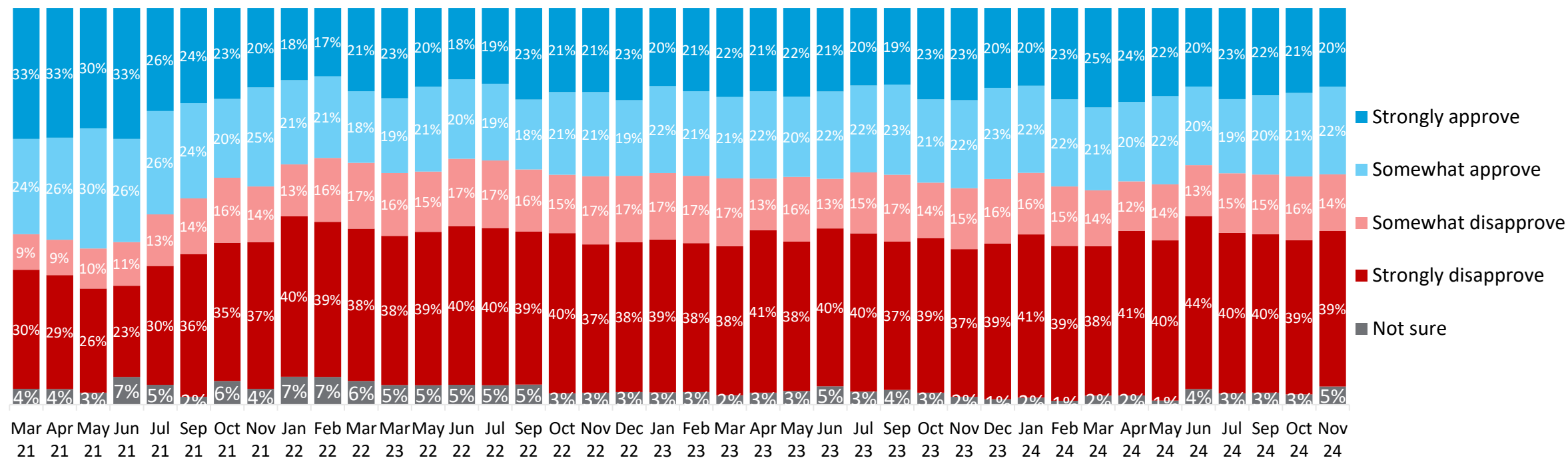


Row %	Excellent	Good	Fair	Poor	Fair/Poor
Total	10%	31%	34%	25%	59%
DEM	13%	35%	32%	20%	52%
GOP	9%	30%	34%	27%	61%
IND/OTH	8%	27%	37%	28%	65%
Male	13%	34%	33%	19%	52%
Female	7%	28%	35%	30%	65%
18-24	13%	27%	36%	24%	60%
25-34	16%	32%	29%	23%	53%
35-44	12%	29%	35%	24%	59%
45-54	6%	28%	35%	31%	66%
55-64	8%	25%	38%	29%	67%
65+	8%	41%	33%	19%	52%
White	9%	31%	34%	26%	60%
Black or African American	16%	35%	31%	18%	49%
Hispanic	9%	25%	42%	24%	66%
Asian	8%	44%	26%	21%	48%
Other	4%	16%	35%	45%	80%
Urban	11%	33%	32%	24%	56%
Suburban	10%	33%	35%	22%	57%
Rural	8%	24%	36%	32%	68%

BIDEN'S APPROVAL IS STEADY AT 42%

President Biden Overall Approval

57% 59% 61% 62% 52% 48% 43% 45% 39% 38% 39% 41% 41% 38% 38% 41% 42% 43% 42% 42% 42% 43% 43% 43% 43% 41% 42% 44% 45% 43% 42% 45% 45% 44% 44% 40% 42% 42% 42% 42%



Column %	Total	DEM	GOP	IND/OTH	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	White	Black or African American	Hispanic	Asian	Other	Urban	Suburban	Rural
Approve (NET)	42%	78%	13%	31%	42%	42%	38%	43%	38%	40%	44%	45%	36%	66%	45%	51%	36%	50%	43%	30%
Disapprove (NET)	53%	19%	86%	58%	54%	53%	57%	49%	55%	56%	53%	53%	60%	28%	48%	37%	59%	45%	52%	67%

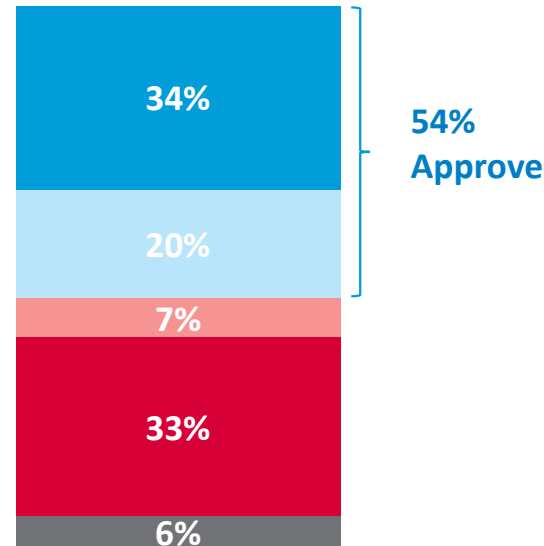
BIDEN'S APPROVAL STILL UNDERWATER ON HANDLING KEY ISSUES, DOES BEST ON RACIAL EQUITY AND STIMULATING JOBS

Approve of Biden on... (Strongly or Somewhat Approve)

	Sep 22	Oct 22	Nov 22	Dec 22	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23	Jul 23	Sep 23	Oct 23	Nov 23	Dec 23	Jan 24	Feb 24	Mar 24	Apr 24	May 24	Jun 24	Jul 24	Sep 24	Oct 24	Nov 24
The Economy	37%	39%	39%	39%	38%	39%	40%	39%	39%	39%	38%	39%	41%	44%	42%	40%	43%	43%	42%	43%	38%	39%	38%	40%	38%
Stimulating Jobs	44%	46%	46%	47%	46%	48%	48%	47%	48%	44%	46%	46%	49%	50%	47%	47%	49%	50%	47%	49%	44%	46%	44%	45%	45%
Immigration	37%	38%	40%	40%	37%	38%	41%	40%	38%	35%	37%	36%	39%	46%	38%	35%	35%	36%	38%	40%	34%	37%	36%	36%	34%
Foreign Affairs	40%	41%	44%	42%	42%	43%	45%	42%	43%	40%	42%	40%	43%	44%	41%	40%	41%	42%	42%	42%	37%	39%	40%	40%	39%
Administering the Gov't	41%	44%	44%	43%	42%	42%	46%	44%	44%	42%	41%	42%	45%	46%	44%	42%	46%	45%	45%	46%	40%	43%	42%	43%	42%
Dealing with violence and crime in the country	38%	39%	40%	42%	39%	39%	42%	39%	39%	37%	37%	38%	41%	42%	42%	40%	41%	41%	41%	43%	37%	39%	39%	41%	39%
Handling inflation	36%	35%	38%	38%	36%	38%	38%	37%	37%	36%	34%	35%	40%	40%	39%	36%	39%	39%	38%	40%	34%	36%	36%	37%	36%
Israeli-Hamas Conflict													44%	45%	42%	39%	38%	38%	39%	35%	33%	33%	34%	35%	32%
Meeting our energy needs																					43%	44%	44%	44%	44%
Dealing with climate change																					43%	45%	44%	46%	44%
Abortion																					44%	45%	44%	45%	44%
Racial equity																					47%	49%	47%	49%	47%

A SMALL MAJORITY OF VOTERS APPROVE OF THE JOB TRUMP IS DOING AS PRESIDENT-ELECT

Do you approve or disapprove the job that Donald Trump is doing as president-elect?



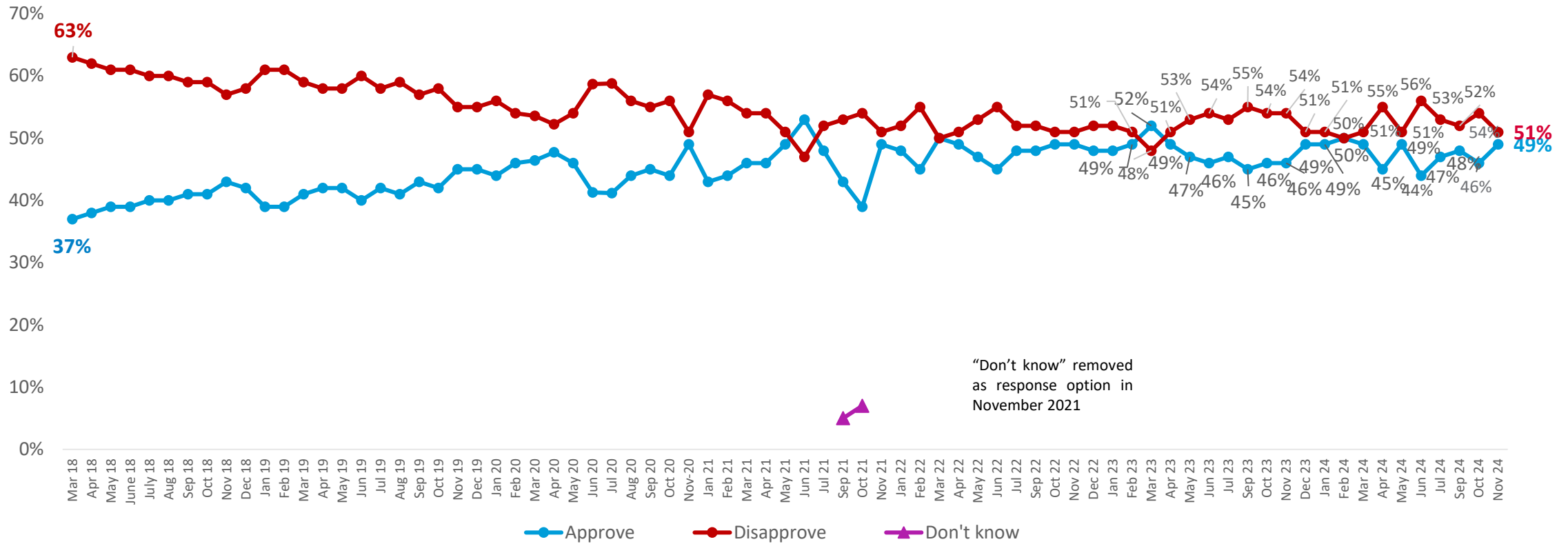
- Strongly approve
- Somewhat approve
- Somewhat disapprove
- Strongly disapprove
- Don't Know/Not Sure

*New question;
not trended*

Row %	Approve (NET)	Disapprove (NET)
Total	54%	40%
DEM	22%	73%
GOP	91%	8%
IND/OTH	49%	39%
Male	58%	38%
Female	51%	43%
18-24	59%	36%
25-34	59%	35%
35-44	60%	33%
45-54	56%	38%
55-64	49%	44%
65+	47%	50%
White	58%	38%
Black or African American	38%	54%
Hispanic	53%	37%
Asian	45%	45%
Other	56%	41%
Urban	53%	40%
Suburban	49%	45%
Rural	67%	30%

GOP APPROVAL IS UP, WITH 49% APPROVING OF HOW THE REPUBLICAN PARTY IS HANDLING ITS JOB

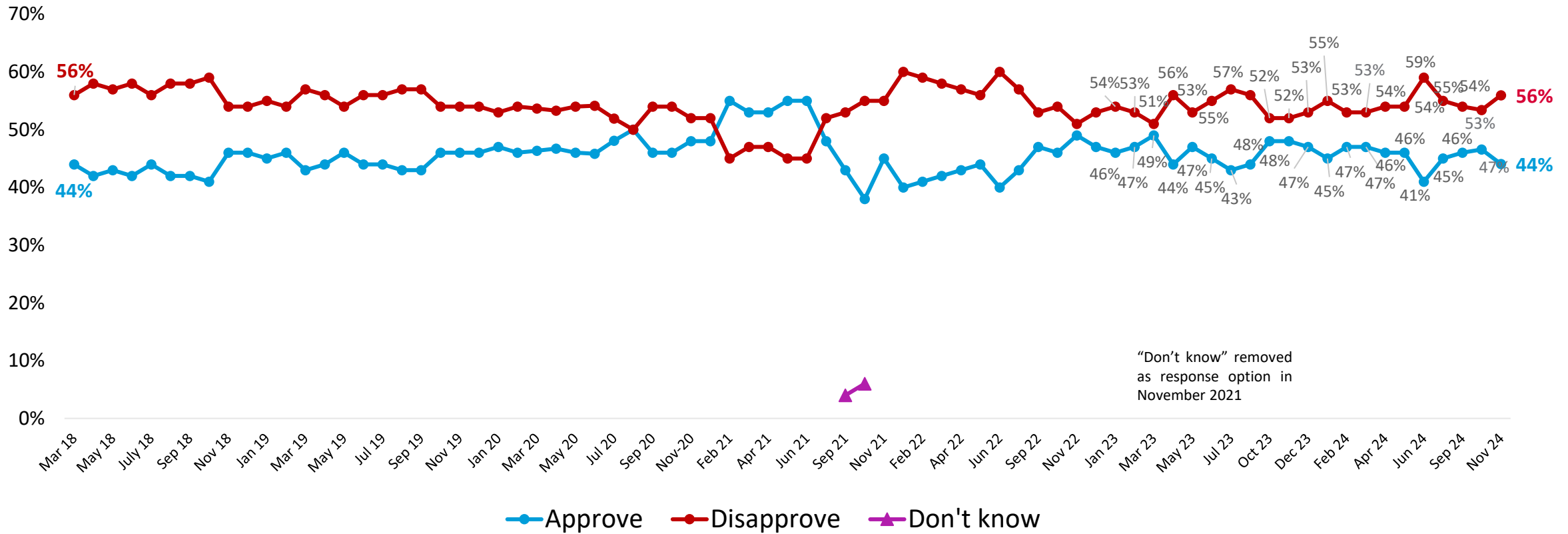
GOP Approval



Column %	Total	DEM	GOP	IND/OTH	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	White	Black or African American	Hispanic	Asian	Other	Urban	Suburban	Rural
Approve (NET)	49%	19%	86%	40%	51%	48%	48%	58%	53%	49%	47%	42%	53%	30%	46%	51%	45%	47%	45%	59%
Disapprove (NET)	51%	81%	14%	60%	49%	52%	52%	42%	47%	51%	53%	58%	47%	70%	54%	49%	55%	53%	55%	41%

WHILE DEMOCRATIC PARTY APPROVAL HAS DROPPED TO 44%

Democratic Party Approval



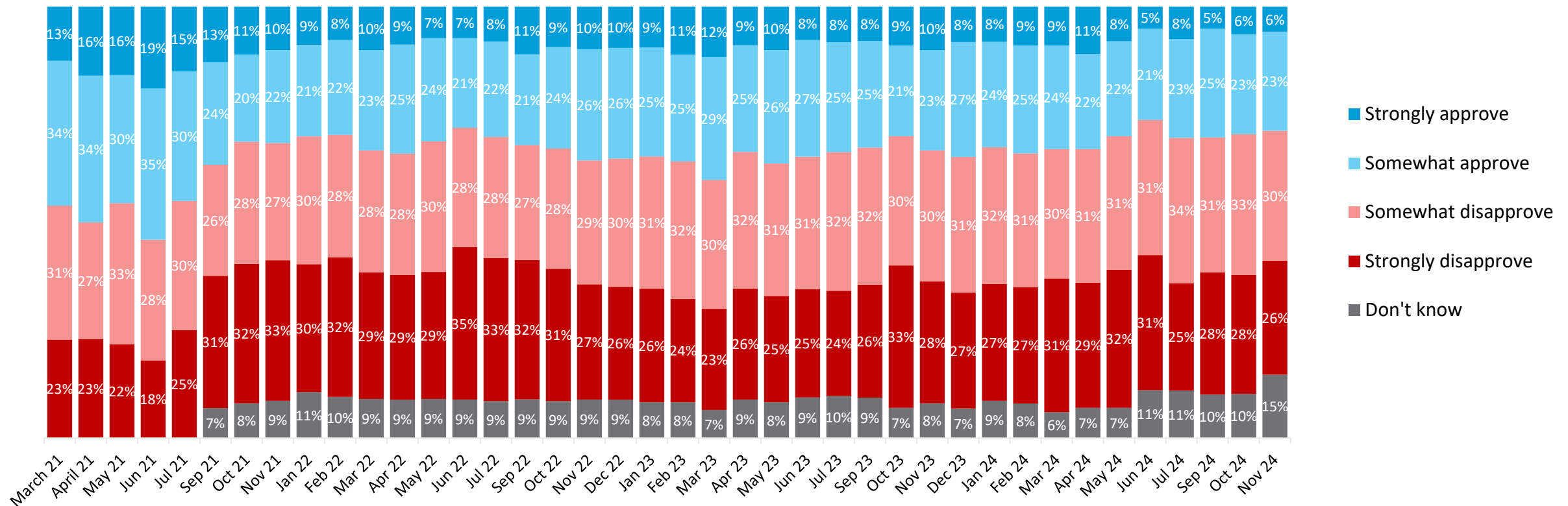
Column %	Total	DEM	GOP	IND/OTH	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	White	Black or African American	Hispanic	Asian	Other	Urban	Suburban	Rural
Approve (NET)	44%	80%	15%	35%	43%	45%	40%	49%	47%	43%	42%	42%	39%	66%	47%	56%	41%	53%	43%	34%
Disapprove (NET)	56%	20%	85%	65%	57%	55%	60%	51%	53%	57%	58%	58%	61%	34%	53%	44%	59%	47%	57%	66%

M5. Do you approve or disapprove of the way the Democratic Party is handling its job?

DISSATISFACTION WITH CONGRESS CONTINUES WITH ONLY 29% OF VOTERS APPROVING

Do you approve or disapprove of the way Congress is doing its job?

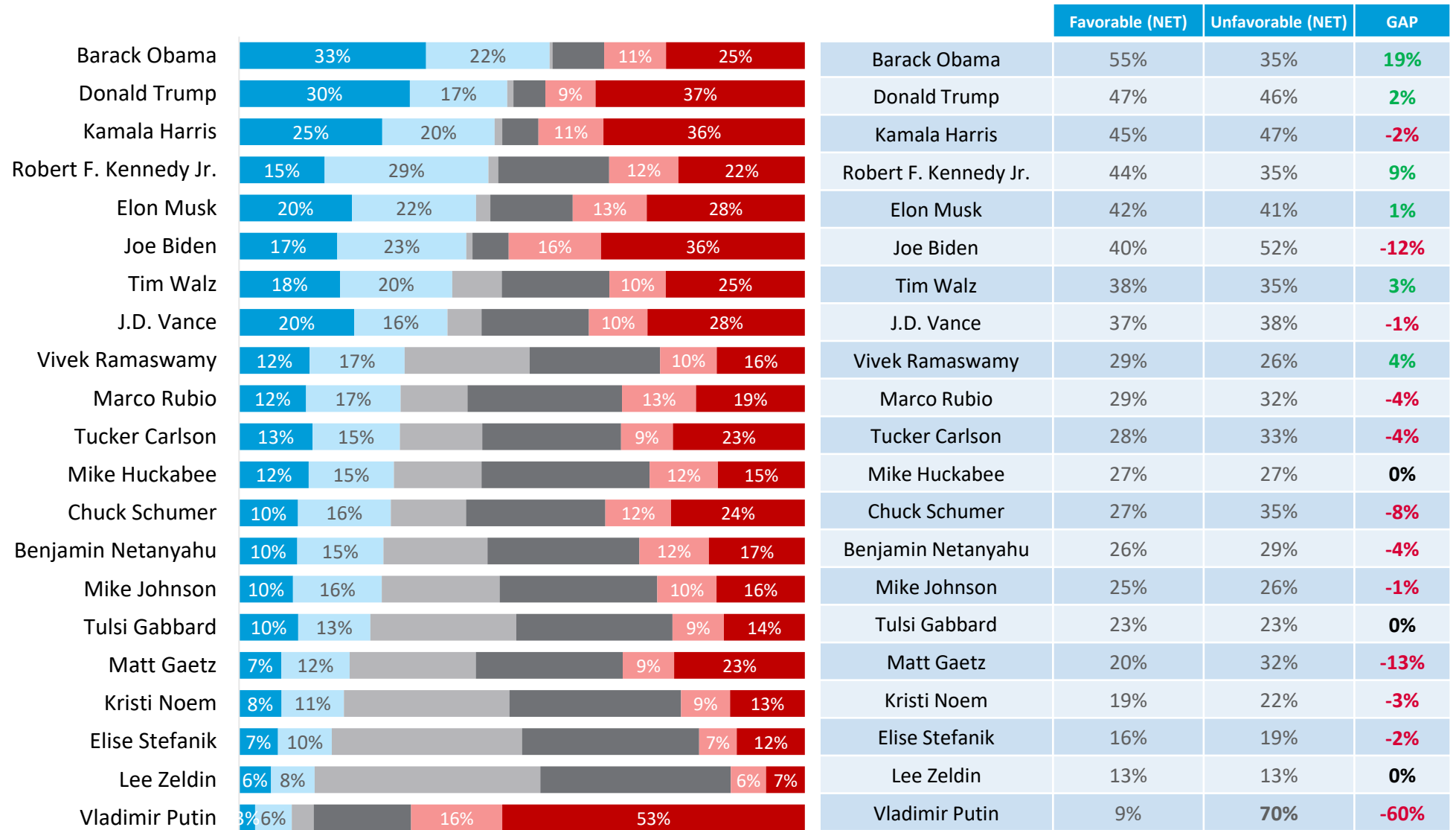
39% 49% 46% 54% 45% 36% 31% 32% 30% 30% 34% 34% 31% 28% 30% 32% 33% 36% 35% 35% 36% 40% 33% 36% 35% 34% 32% 30% 34% 35% 33% 34% 33% 32% 30% 26% 30% 31% 30% 29%



OBAMA, TRUMP, AND HARRIS ARE THE MOST FAVORED POLITICAL FIGURES

Favorability of Political Figures

- Very favorable
- Favorable
- Never heard of them
- No opinion
- Unfavorable
- Very unfavorable

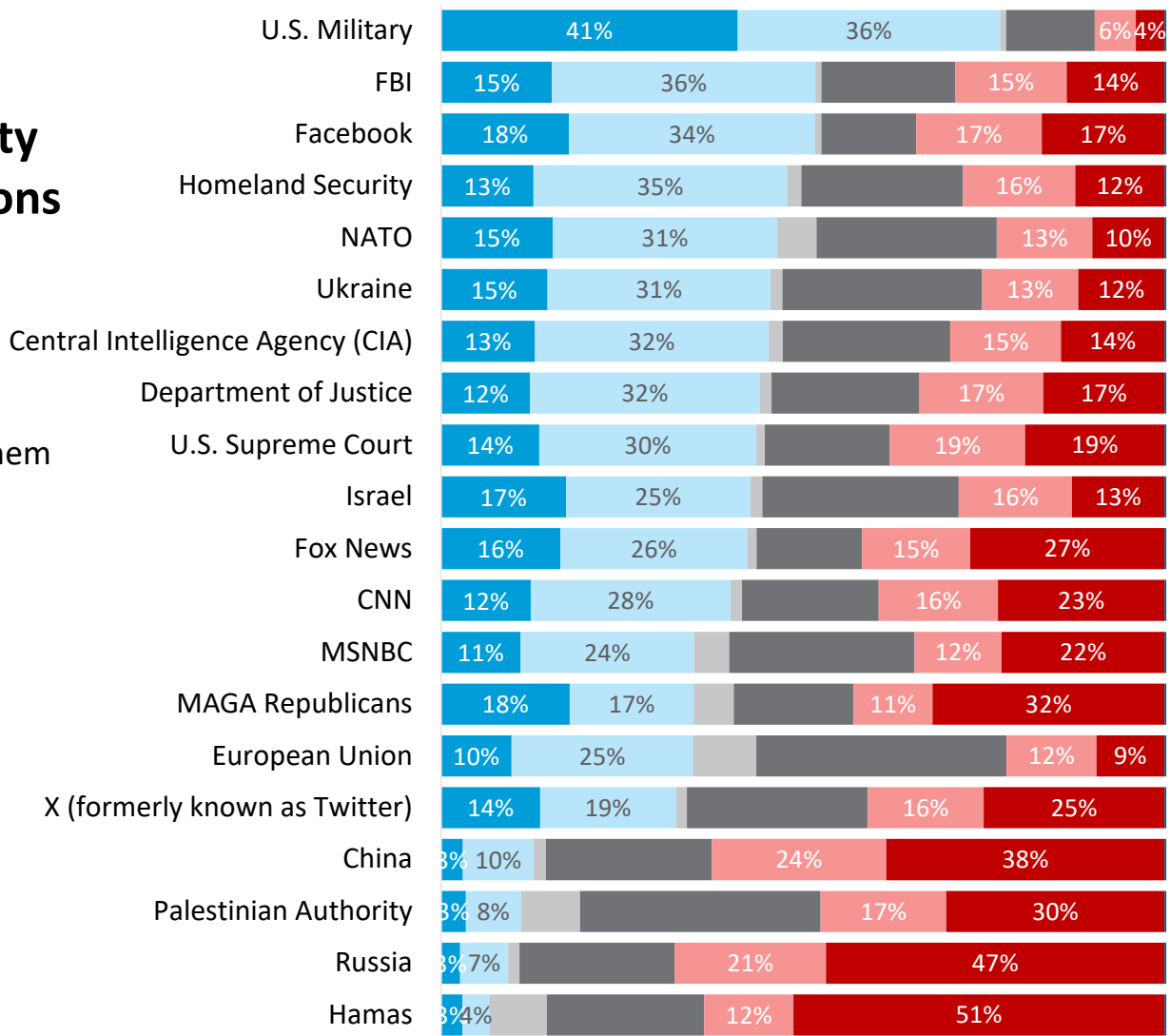


F1. Now we will show you some names and groups. Please indicate if you have a favorable or unfavorable view of that person or group – or if you’ve never heard of them.

U.S. MILITARY, THE FBI, FACEBOOK, HOMELAND SECURITY, AND NATO ARE THE TOP INSTITUTIONS TESTED

Favorability of Institutions

- Very favorable
- Favorable
- Never heard of them
- No opinion
- Unfavorable
- Very unfavorable

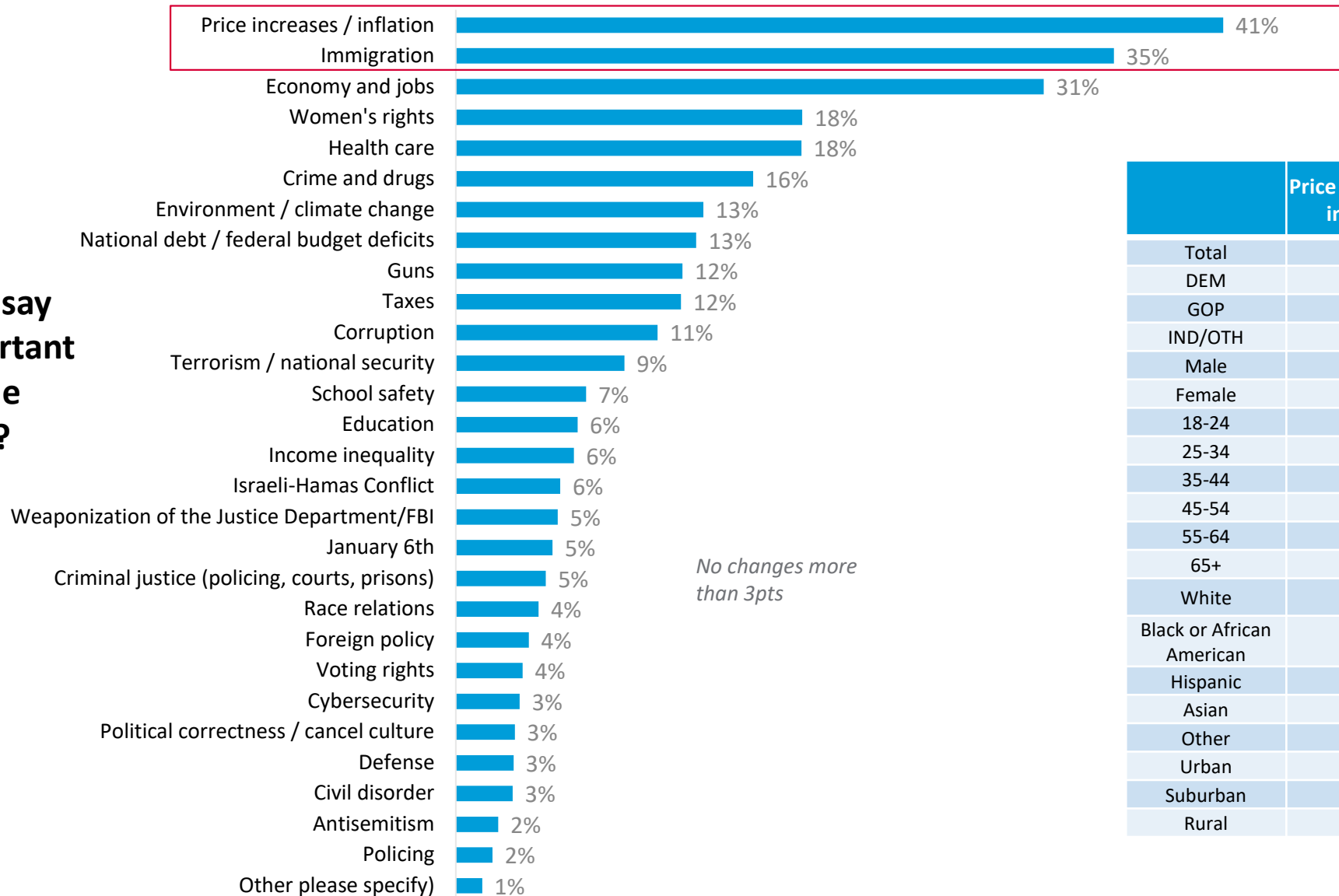


	Favorable (NET)	Unfavorable (NET)	GAP
U.S. Military	77%	10%	68%
FBI	52%	29%	23%
Facebook	52%	34%	17%
Homeland Security	48%	28%	20%
NATO	46%	23%	23%
Ukraine	46%	25%	20%
Central Intelligence Agency (CIA)	45%	30%	16%
Department of Justice	44%	34%	10%
U.S. Supreme Court	44%	38%	6%
Israel	43%	28%	14%
Fox News	42%	42%	1%
CNN	40%	39%	1%
MSNBC	35%	35%	0%
MAGA Republicans	35%	43%	-8%
European Union	35%	22%	13%
X (formerly known as Twitter)	32%	41%	-9%
China	13%	63%	-50%
Palestinian Authority	11%	48%	-36%
Russia	9%	68%	-58%
Hamas	7%	64%	-57%

F1. Now we will show you some names and groups. Please indicate if you have a favorable or unfavorable view of that person or group – or if you’ve never heard of them.

INFLATION, IMMIGRATION, AND THE ECONOMY ARE THE TOP ISSUES FOR VOTERS

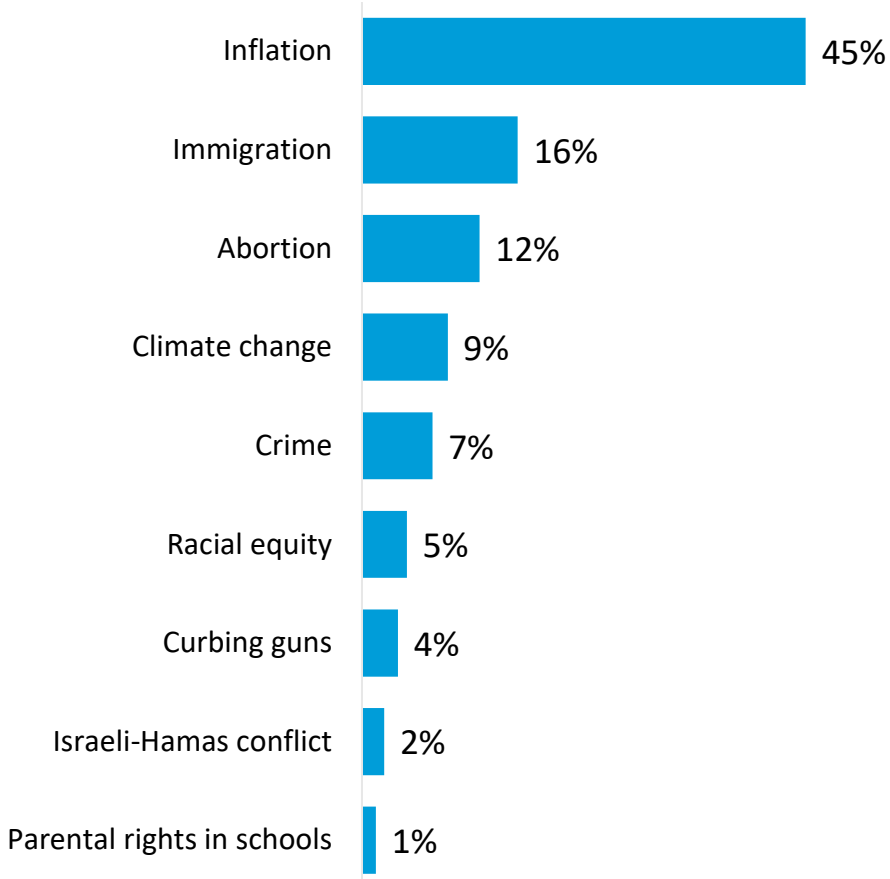
What would you say are the most important issues facing the country today?



	Price increases / inflation	Immigration
Total	41%	35%
DEM	32%	17%
GOP	47%	55%
IND/OTH	44%	32%
Male	38%	36%
Female	44%	35%
18-24	32%	25%
25-34	38%	23%
35-44	43%	35%
45-54	44%	34%
55-64	44%	40%
65+	40%	45%
White	42%	40%
Black or African American	31%	22%
Hispanic	39%	28%
Asian	51%	31%
Other	53%	28%
Urban	35%	25%
Suburban	41%	35%
Rural	47%	47%

INFLATION REMAINS THE TOP ISSUE TO VOTERS PERSONALLY

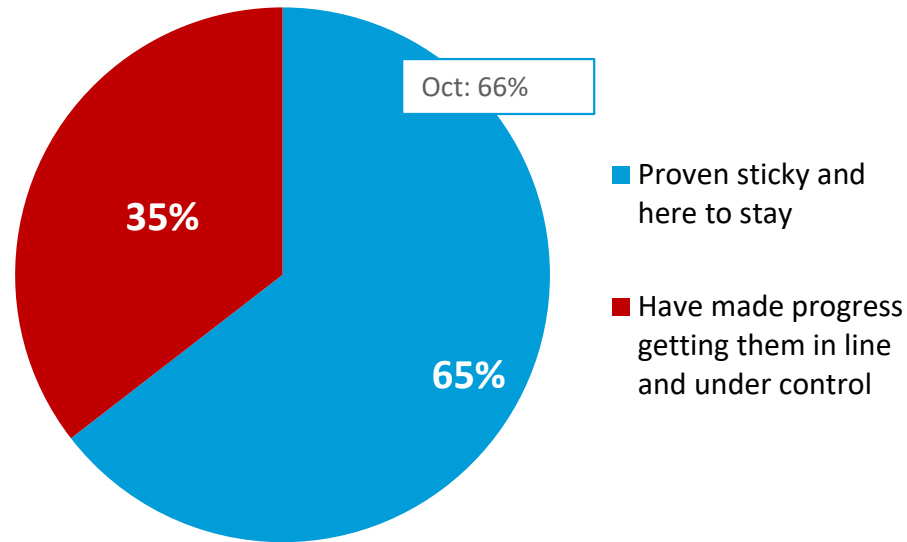
Which of these issues is most important to you personally?



Column %	DEM	GOP	IND/OTH
Inflation	38%	49%	47%
Immigration	5%	28%	13%
Abortion	18%	5%	12%
Climate change	13%	3%	9%
Crime	7%	6%	8%
Racial equity	8%	2%	4%
Curbing guns	6%	2%	2%
Israeli-Hamas conflict	3%	2%	2%
Parental rights in schools	1%	2%	1%

2 IN 3 VOTERS AGREE PRICE RISES AND INFLATION HAVE PROVEN TO BE STICKY AND HERE TO STAY

Have price rises and inflation proven to be sticky and here to stay, or have we made progress getting them in line and under control?

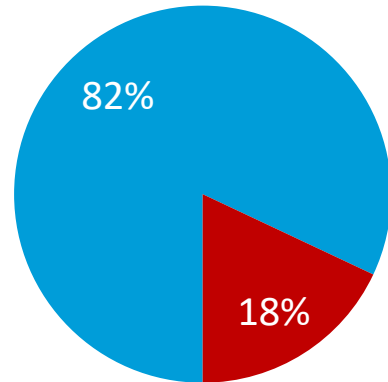


Row %	Proven sticky and here to stay	Have made progress getting them in line and under control
Total	65%	35%
DEM	57%	43%
GOP	67%	33%
IND/OTH	71%	29%
Male	60%	40%
Female	69%	31%
18-24	70%	30%
25-34	67%	33%
35-44	59%	41%
45-54	67%	33%
55-64	66%	34%
65+	62%	38%
White	64%	36%
Black or African American	59%	41%
Hispanic	67%	33%
Asian	69%	31%
Other	86%	14%
Urban	61%	39%
Suburban	64%	36%
Rural	70%	30%

2024 ELECTION

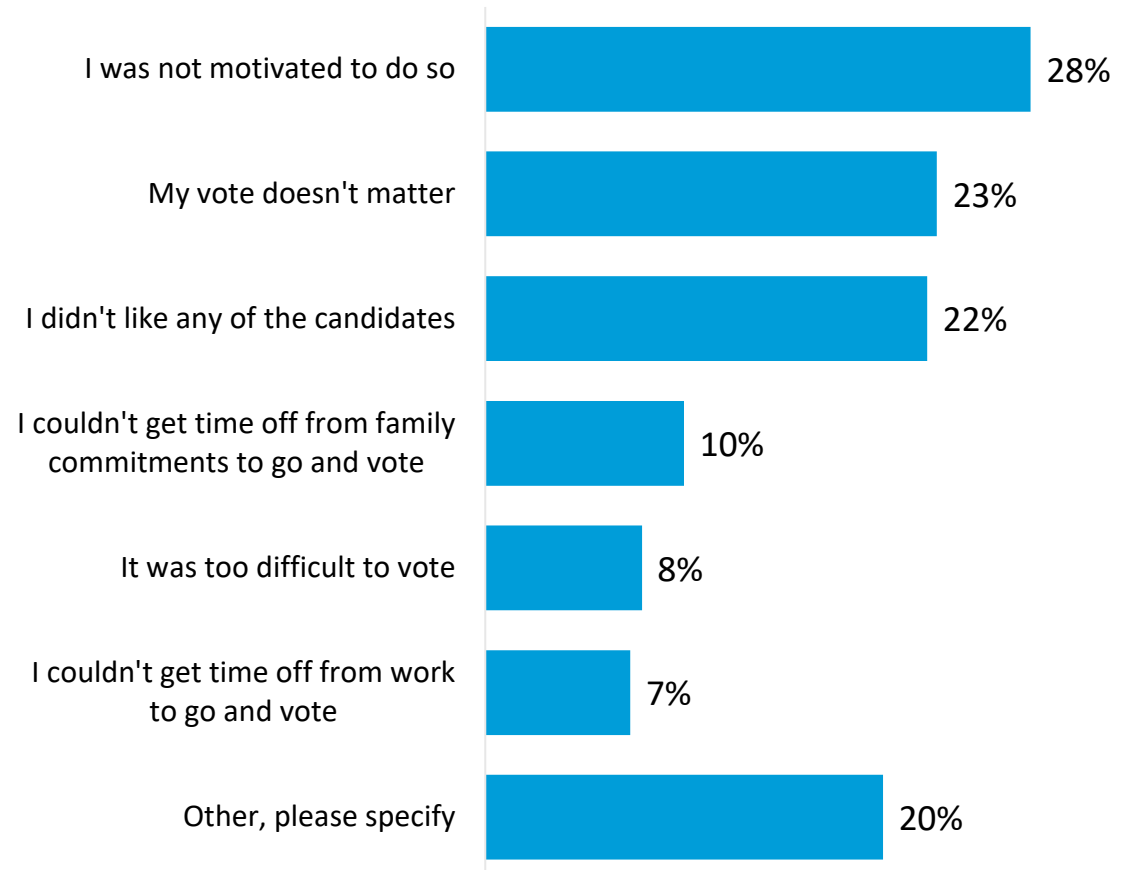
THOSE WHO SAT OUT THE 2024 ELECTION CITE A LACK OF MOTIVATION, FEELING LIKE THEIR VOTE DOESN'T MATTER, AND NOT LIKING THE CANDIDATES

Did you vote in the U.S. presidential election on November 5, 2024?



■ Yes, I voted ■ No, I did not vote

Why did you not vote in the 2024 U.S. presidential election last week?
Among non-voters

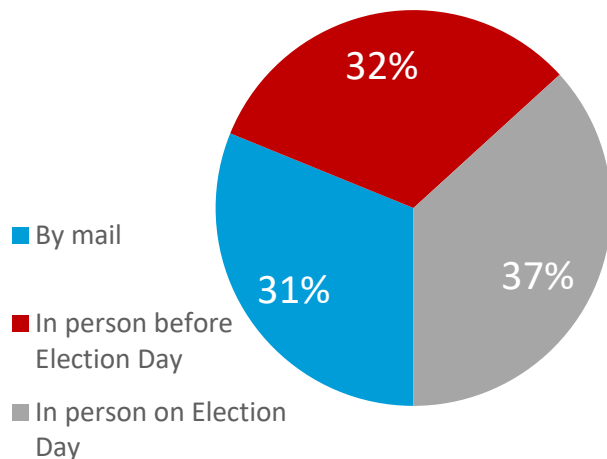


Column %	DEM	GOP	IND/OTH
Yes, I voted	86%	87%	70%
No, I did not vote	14%	13%	30%

V2024. Did you vote in the U.S. presidential election on November 5, 2024?
V2024_NOVOTE. Why did you not vote in the 2024 U.S. presidential election last week? Select all that apply.

HARRIS WON WITH MAIL-IN VOTERS, BUT TRUMP WON WITH IN-PERSON VOTERS AND INDEPENDENTS

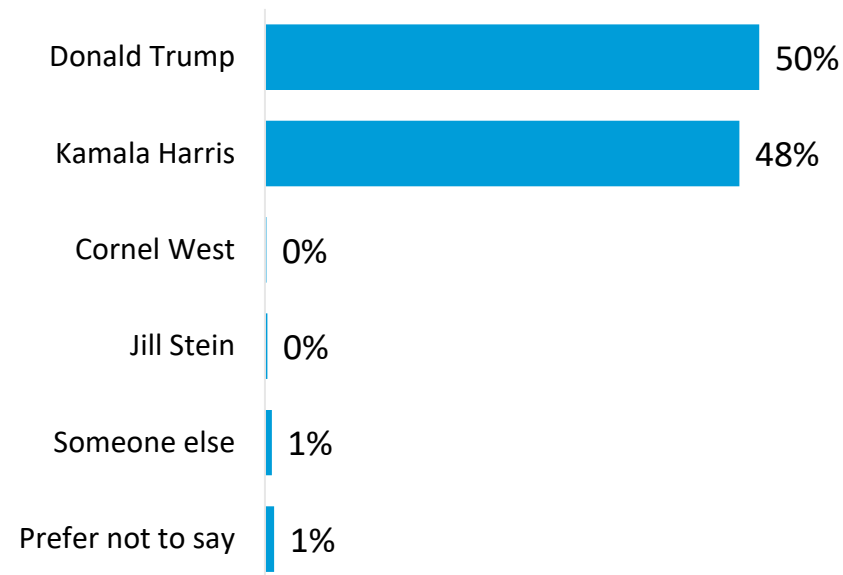
How did you vote in the 2024 presidential election: by mail, in person before Election Day, or in person on Election Day?



Column %	DEM	GOP	IND/OTH
By mail	34%	28%	32%
In person before Election Day	34%	33%	28%
In person on Election Day	32%	40%	40%

Column % 2024 vote choice	Kamala Harris	Donald Trump	Third party / other
By mail	38%	24%	34%
In person before Election Day	30%	34%	27%
In person on Election Day	32%	42%	39%

Who did you vote for in the 2024 presidential election?



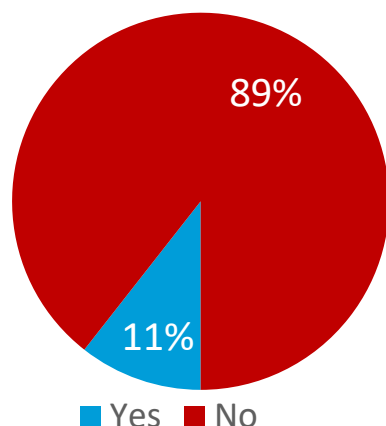
Column %	DEM	GOP	IND/OTH
Donald Trump	9%	92%	49%
Kamala Harris	90%	7%	45%
Third party / other	1%	1%	6%

QE2. How did you vote in the 2024 presidential election: by mail, in person before Election Day, or in person on Election Day?

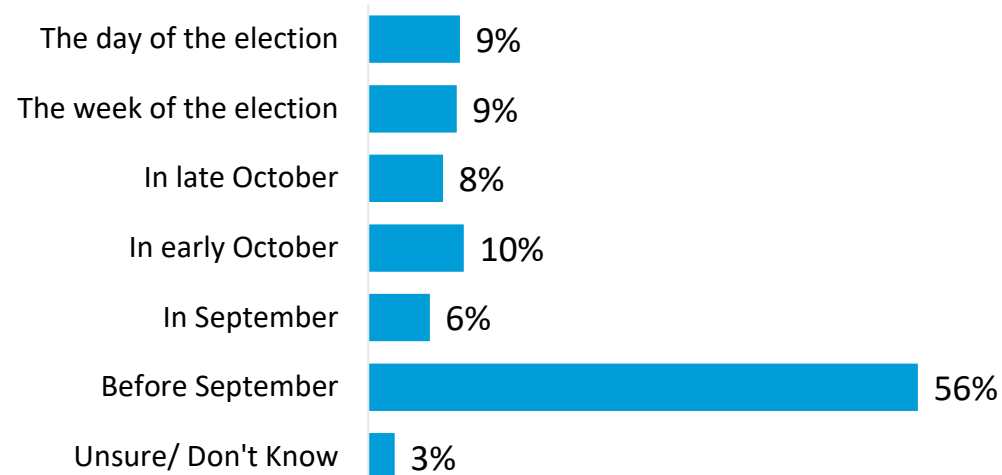
H2V. Who did you vote for in the 2024 presidential election?

AROUND ONE-TENTH OF THE 2024 ELECTORATE WAS FIRST-TIME VOTERS; MOST VOTERS MADE UP THEIR MIND MONTHS AHEAD, BUT OVER 2 IN 5 FIRST-TIME VOTERS CHOSE ON ELECTION WEEK

Was this the first time you voted in a presidential election?



When did you make up your mind on who you were voting for?



Column %	DEM	GOP	IND/OTH
Yes	12%	11%	8%
No	88%	89%	92%

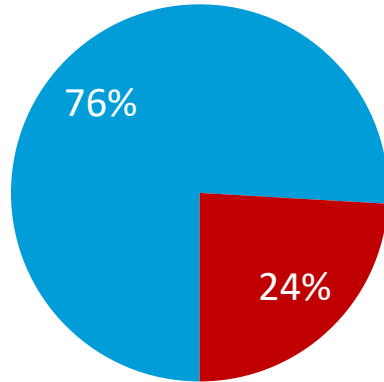
Column % 2024 vote choice	Kamala Harris	Donald Trump	Third party / other
Yes	10%	12%	13%
No	90%	88%	87%

Column %	Party			2024 vote choice			First-time voter	
	DEM	GOP	IND/OTH	Kamala Harris	Donald Trump	Third party / other	Yes	No
The day of the election	11%	9%	7%	9%	10%	14%	20%	8%
The week of the election	10%	7%	10%	8%	9%	19%	24%	7%
In late October	7%	6%	11%	8%	7%	17%	12%	7%
In early October	12%	8%	9%	13%	7%	8%	9%	10%
In September	8%	5%	6%	8%	4%	11%	2%	7%
Before September	48%	64%	54%	52%	60%	26%	31%	59%
Unsure/ Don't Know	3%	2%	3%	2%	3%	5%	2%	3%

QVOTETIME. Was this the first time you voted in a presidential election?
 QDECISION1. When did you make up your mind on who you were voting for?

3 IN 4 VOTERS CHOSE CHANGE RATHER THAN CONTINUITY AT THE BALLOT BOX. A STRONG MAJORITY OF VOTERS SAY THEY CARE MORE ABOUT A CANDIDATES' ISSUE POSITIONS RATHER THAN PERSONALITY

Would you say that you voted for change or for continuity in how the country is managed?

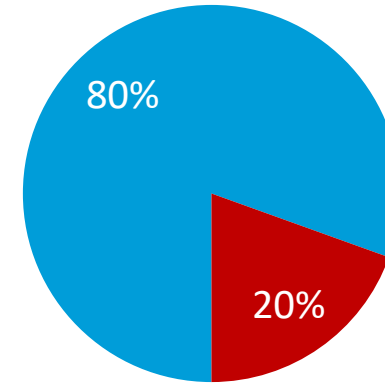


■ Change ■ Continuity

Column %	DEM	GOP	IND/OTH
Change	62%	89%	78%
Continuity	38%	11%	22%

Column % 2024 vote choice	Kamala Harris	Donald Trump	Third party / other
Change	60%	91%	87%
Continuity	40%	9%	13%

What factor was most important when casting your vote?



■ Candidate's position on issues
■ Candidate's personal qualities

Column %	DEM	GOP	IND/OTH
Candidate's position on issues	76%	87%	78%
Candidate's personal qualities	24%	13%	22%

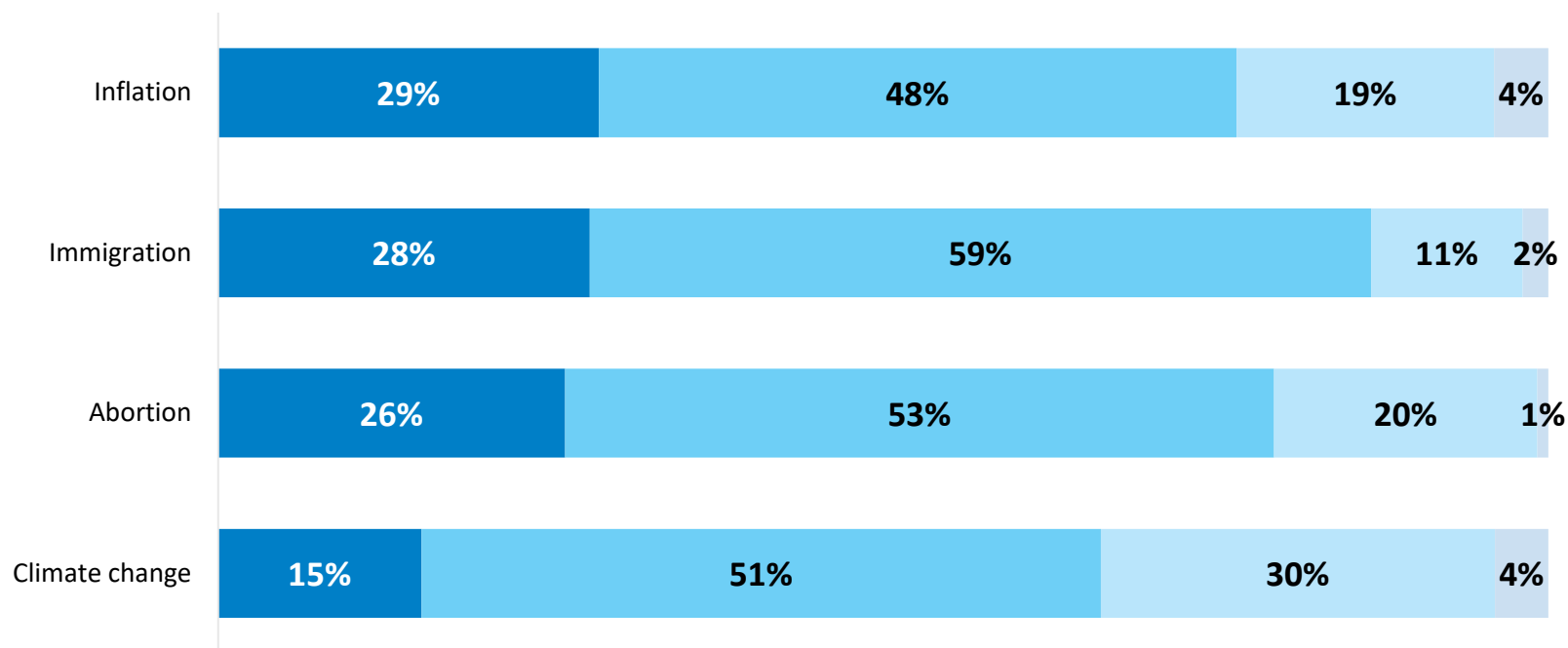
Column % 2024 vote choice	Kamala Harris	Donald Trump	Third party / other
Candidate's position on issues	71%	90%	74%
Candidate's personal qualities	29%	10%	26%

QDECISION2. Would you say that you voted for change or for continuity in how the country is managed?
QVOTEFACOR. What factor was most important when casting your vote?

OVER 1 IN 4 VOTERS WHO SAID INFLATION, IMMIGRATION, OR ABORTION WAS THEIR TOP ISSUE SAY IT WAS THE *MAIN* REASON FOR THEIR VOTE

Earlier, you said [*ISSUE*] was the most important issue facing the country.
How significant or not was this issue when you decided who to vote for?

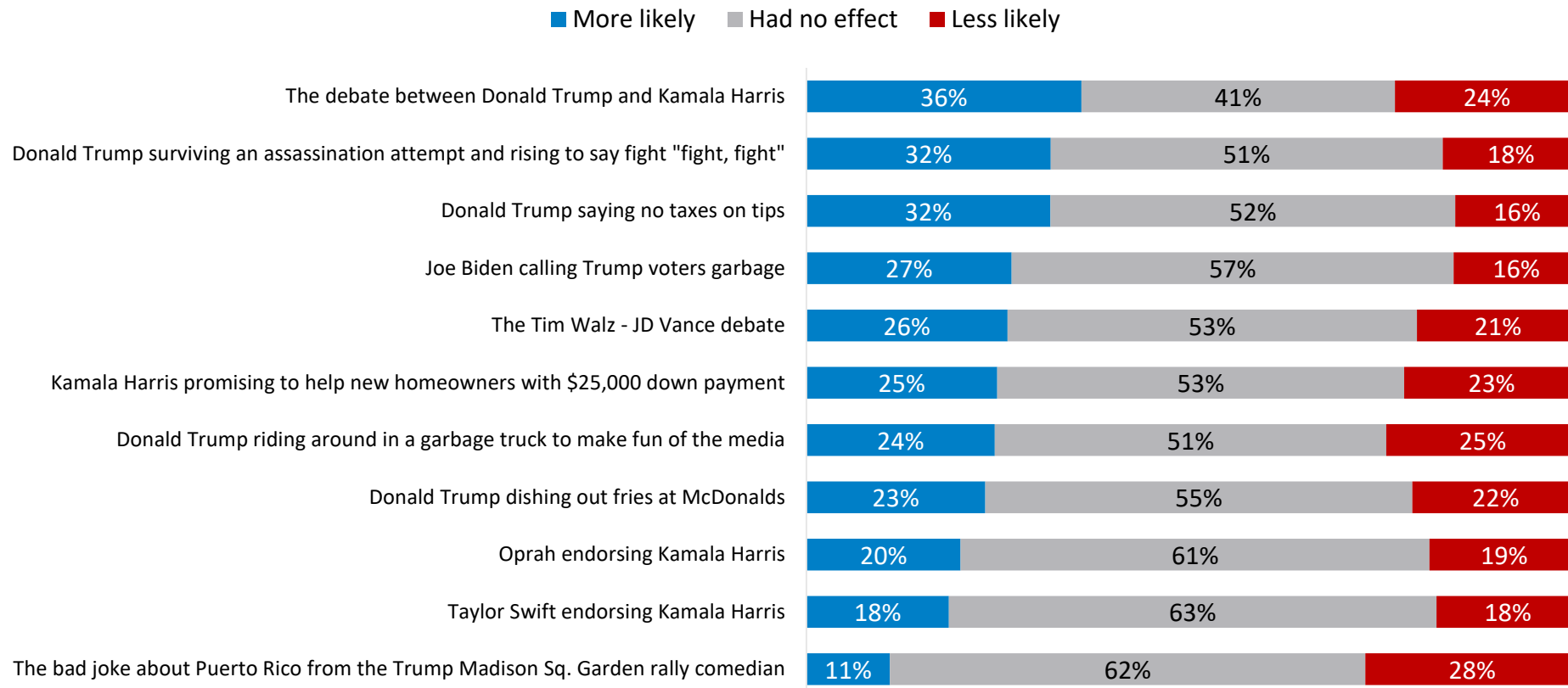
■ It was the main reason for my vote ■ One of the main reasons ■ It factored into my decision, but was not a main reason ■ It had no impact on my vote



*Showing issues selected with sample n>100

TRUMP'S DEBATE WITH HARRIS, SURVIVING THE ASSASSINATION ATTEMPT, AND PROMISING 'NO TAXES ON TIPS' WERE THE MOST MOTIVATING EVENTS OVER THE COURSE OF TRUMP'S CAMPAIGN

Here are some events from the presidential campaign. Please indicate if they made you more likely to vote for Donald Trump, less likely or had no effect.



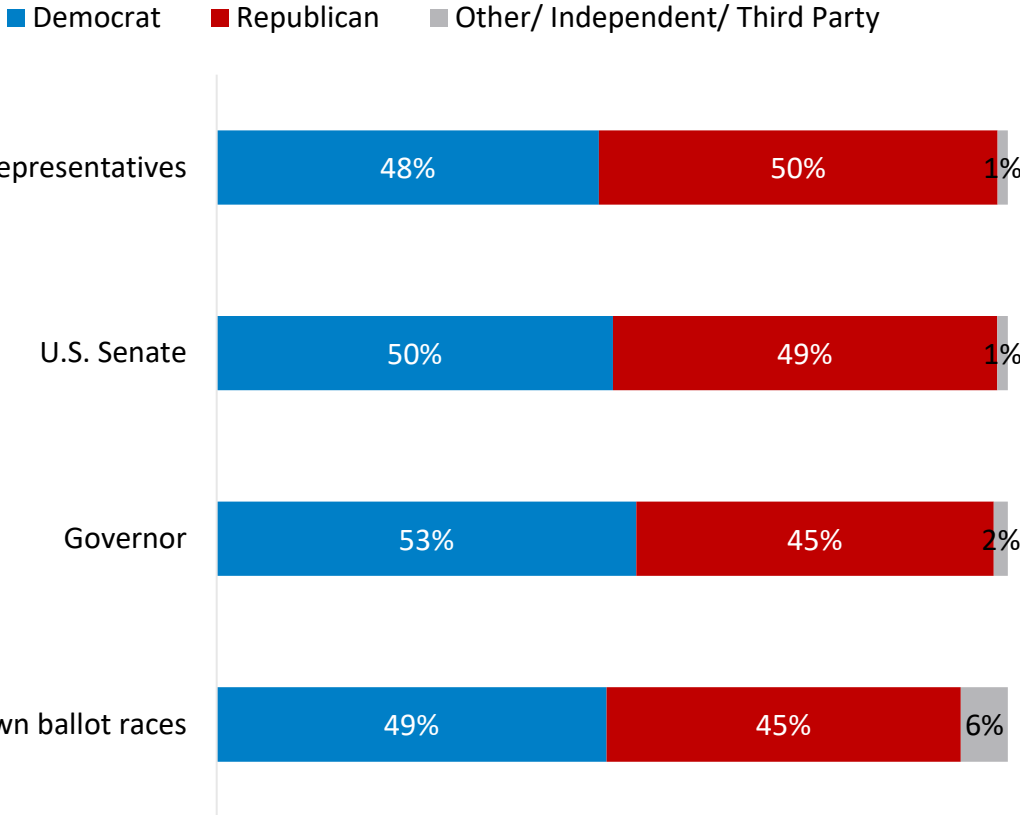
3 IN 4 VOTERS ALSO VOTED IN DOWN-BALLOT RACES, WITH REPUBLICANS HAVING THE EDGE IN CONGRESSIONAL RACES

Voted on down ballot races

	%
Yes, I voted for a representative for the <u>House of Representatives</u>	62%
Yes, I voted for a senator for the <u>U.S. Senate</u>	52%
Yes, I voted for <u>Governor</u> of my state	34%
Yes, I voted for other down-ballot races	41%
No I did not vote	26%

For each of the following, please indicate if you voted Democrat, Republican or for an Independent/Third Party candidate?

Among people who voted in each race

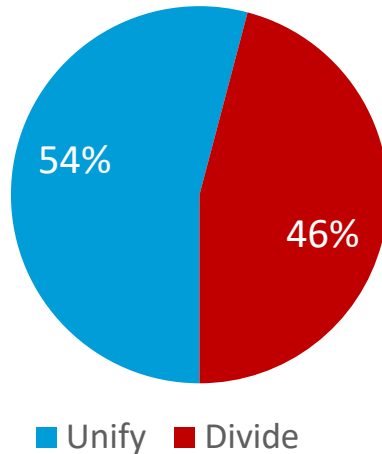


GENERALVOTE1. Did you vote in the U.S. Congressional election and other races on November 5, 2024? Select all that apply.
GENERALVOTE2. For each of the following, please indicate if you voted Democrat, Republican or for an Independent/ Third Party candidate?

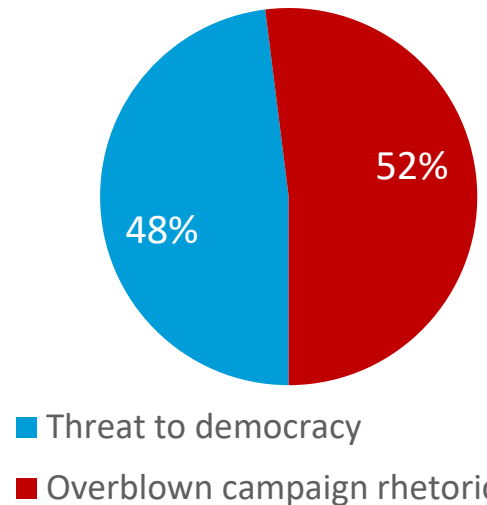
TRUMP ADMINISTRATION EXPECTATIONS & PRIORITIES

A SLIM MAJORITY OF VOTERS THINK TRUMP HAS BEEN TRYING TO UNIFY THE COUNTRY; A SIMILAR PROPORTION SAY IT IS OVERBLOWN RHETORIC TO SAY HE IS A THREAT TO DEMOCRACY

Do you think Donald Trump has been trying to unify the country since the election or has he been acting to divide the country?



Do you think that Donald Trump is a threat to Democracy or was that just overblown campaign rhetoric?



Column %	DEM	GOP	IND/OTH
Unify	24%	89%	50%
Divide	76%	11%	50%

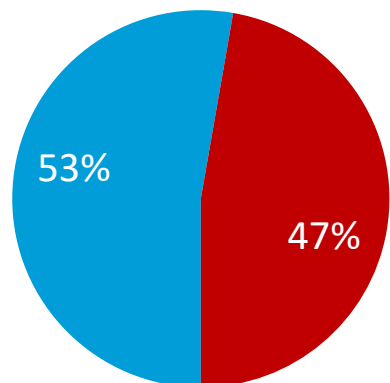
Column %	DEM	GOP	IND/OTH
Threat to democracy	81%	16%	45%
Overblown campaign rhetoric	19%	84%	55%

D1101. Do you think Donald Trump has been trying to unify the country since the election or has he been acting to divide the country?

D1102. Do you think that Donald Trump is a threat to Democracy or was that just overblown campaign rhetoric?

JUST OVER 1 IN 2 VOTERS SAY TRUMP'S CRIMINAL TRIALS SHOULD CONTINUE, AND 3 IN 4 SAY HUNTER BIDEN'S TRIAL SHOULD BE LEFT AS IS

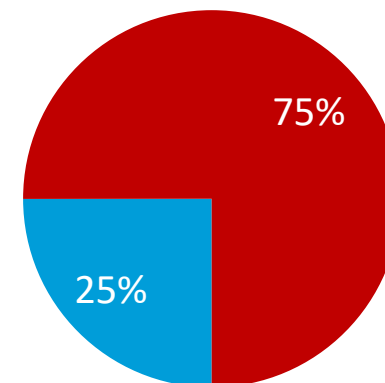
Do you think that Donald Trump should be tried on criminal charges, or should all of the cases be dismissed?



■ Should be tried ■ Cases should be dismissed

Column %	DEM	GOP	IND/OTH
Should be tried	87%	16%	55%
Cases should be dismissed	13%	84%	45%

Do you think Hunter Biden should be pardoned or his trial left as is?



■ Pardoned ■ Left as is

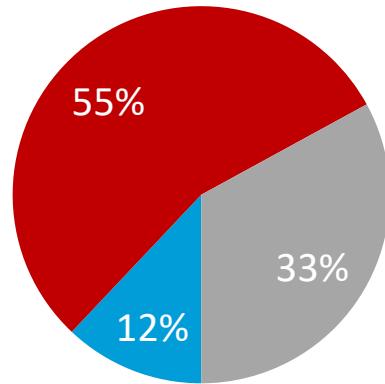
Column %	DEM	GOP	IND/OTH
Pardoned	33%	20%	20%
Left as is	67%	80%	80%

D1103. Do you think that Donald Trump should be tried on criminal charges, or should all of the cases be dismissed?

D1104. Do you think Hunter Biden should be pardoned or his trial left as is?

MOST VOTERS THINK TRUMP IS GOVERNING FROM THE RIGHT, AND HALF SAY TRUMP RECEIVED A STRONG MANDATE THIS ELECTION

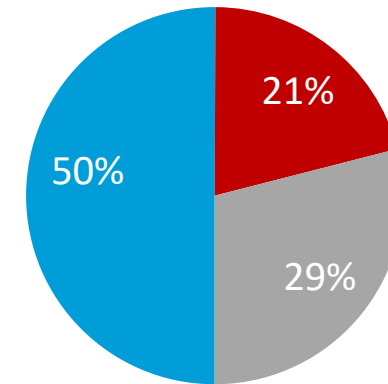
Do you think Donald Trump is governing so far from the left, right, or the middle of the road?



■ Left ■ Right ■ Middle

Column %	DEM	GOP	IND/OTH
Left	21%	4%	10%
Right	61%	54%	49%
Middle	18%	42%	41%

Do you think president-elect Trump received a strong mandate to govern, a weak mandate, or no mandate at all?



■ Strong mandate ■ Weak mandate
■ No mandate at all

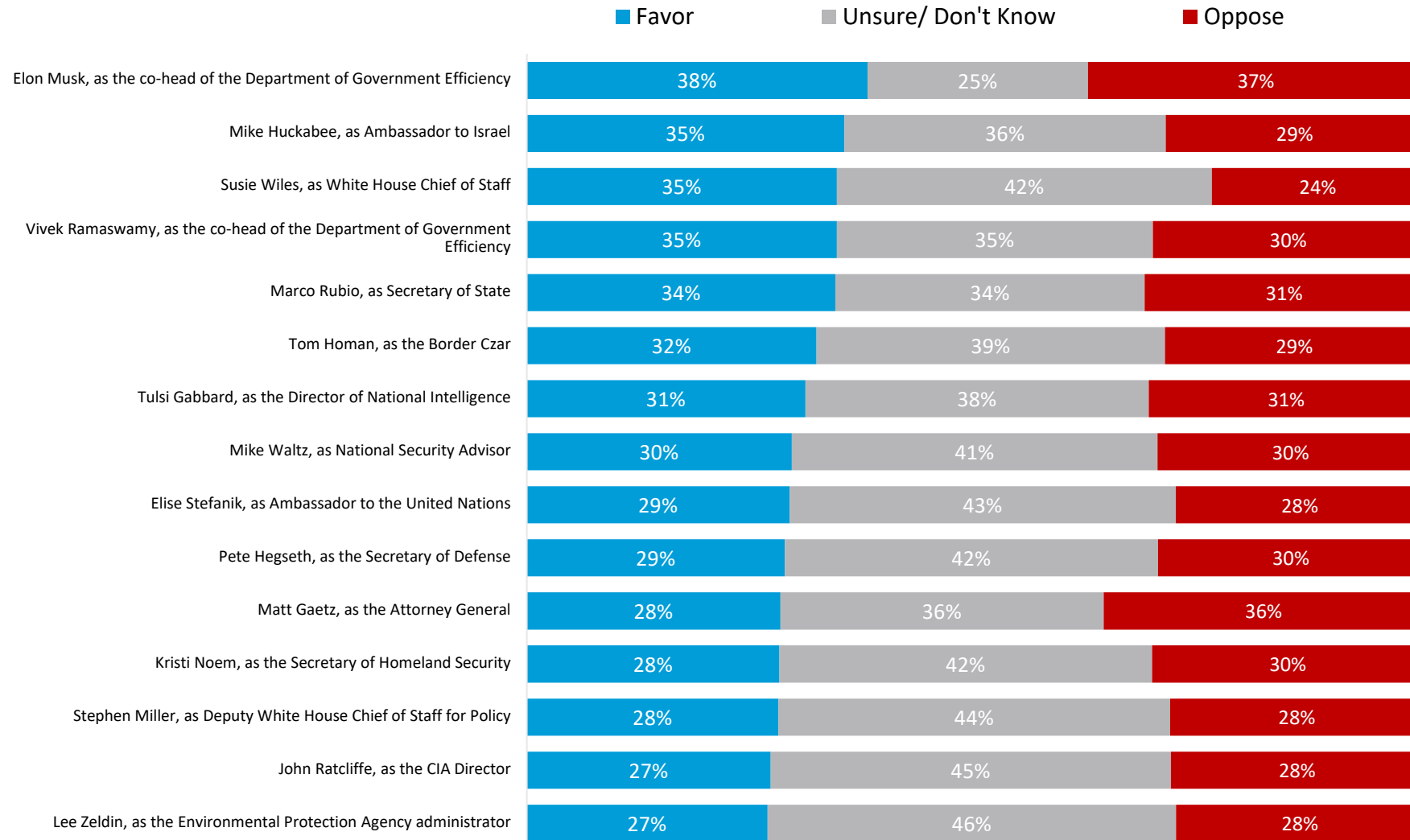
Column %	DEM	GOP	IND/OTH
Strong mandate	28%	80%	41%
Weak mandate	34%	9%	19%
No mandate at all	38%	11%	40%

D1105. Do you think Donald Trump is governing so far from the left, right or the middle of the road?

TA1101. Do you think president-elect Trump received a strong mandate to govern, a weak mandate, or no mandate at all?

ELON MUSK, MIKE HUCKABEE, SUSIE WILES, VIVEK RAMASWAMY AND MARCO RUBIO ARE THE MOST FAVORED CABINET APPOINTMENTS

Do you favor or oppose each of the following cabinet appointments made by president-elect Trump?

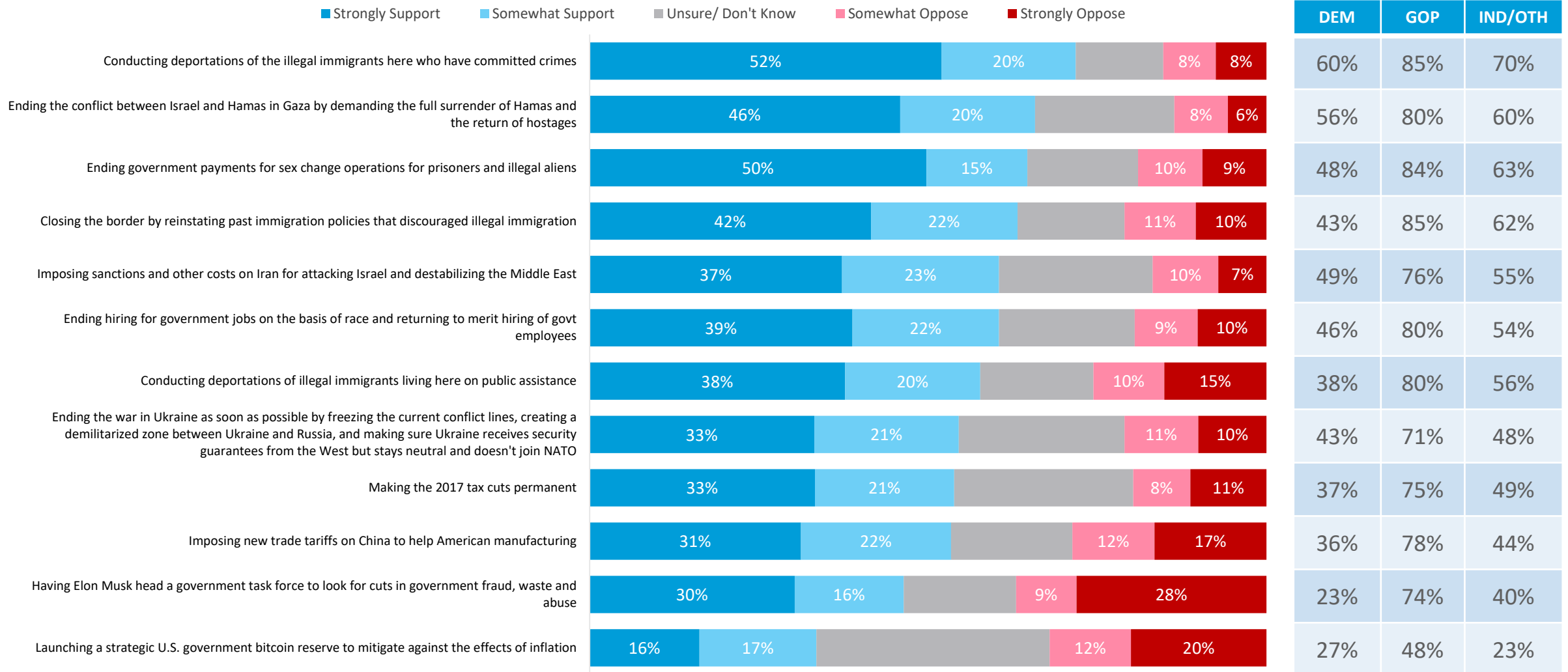


% Favor

DEM	GOP	IND/OTH
14%	67%	33%
16%	61%	28%
16%	57%	29%
13%	62%	28%
15%	60%	28%
12%	58%	26%
13%	53%	25%
13%	52%	22%
13%	51%	22%
12%	53%	19%
12%	51%	20%
12%	50%	22%
13%	49%	21%
11%	49%	19%
12%	48%	18%

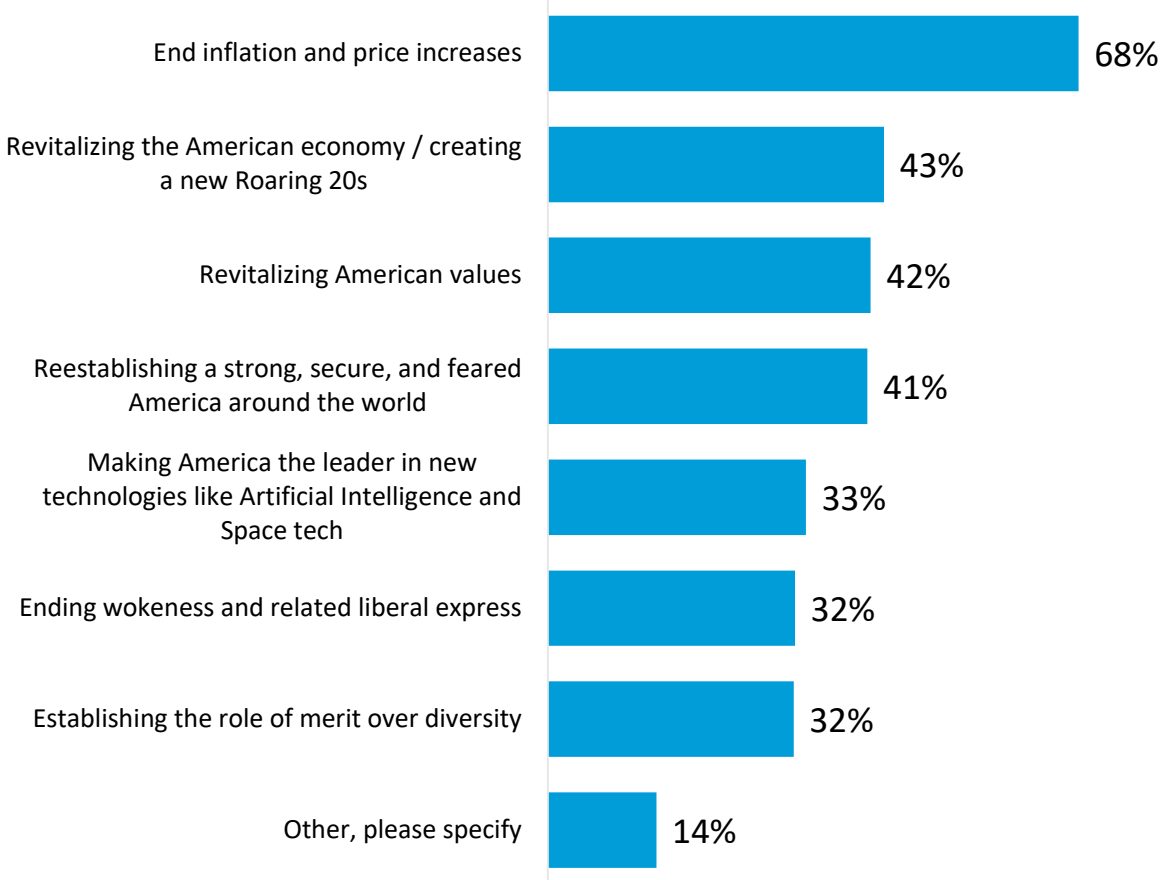
VOTERS MOST SUPPORT DEPORTING ILLEGAL IMMIGRANTS WHO COMMITTED CRIMES, FOLLOWED BY ENDING THE ISRAEL-HAMAS CONFLICT

Do you support or oppose each of the following polices?



OVER TWO-THIRDS OF VOTERS SAY THEIR GREATEST HOPE FOR THE NEW ADMINISTRATION IS TO TACKLE INFLATION

What are your greatest hopes for the newly elected Trump administration?

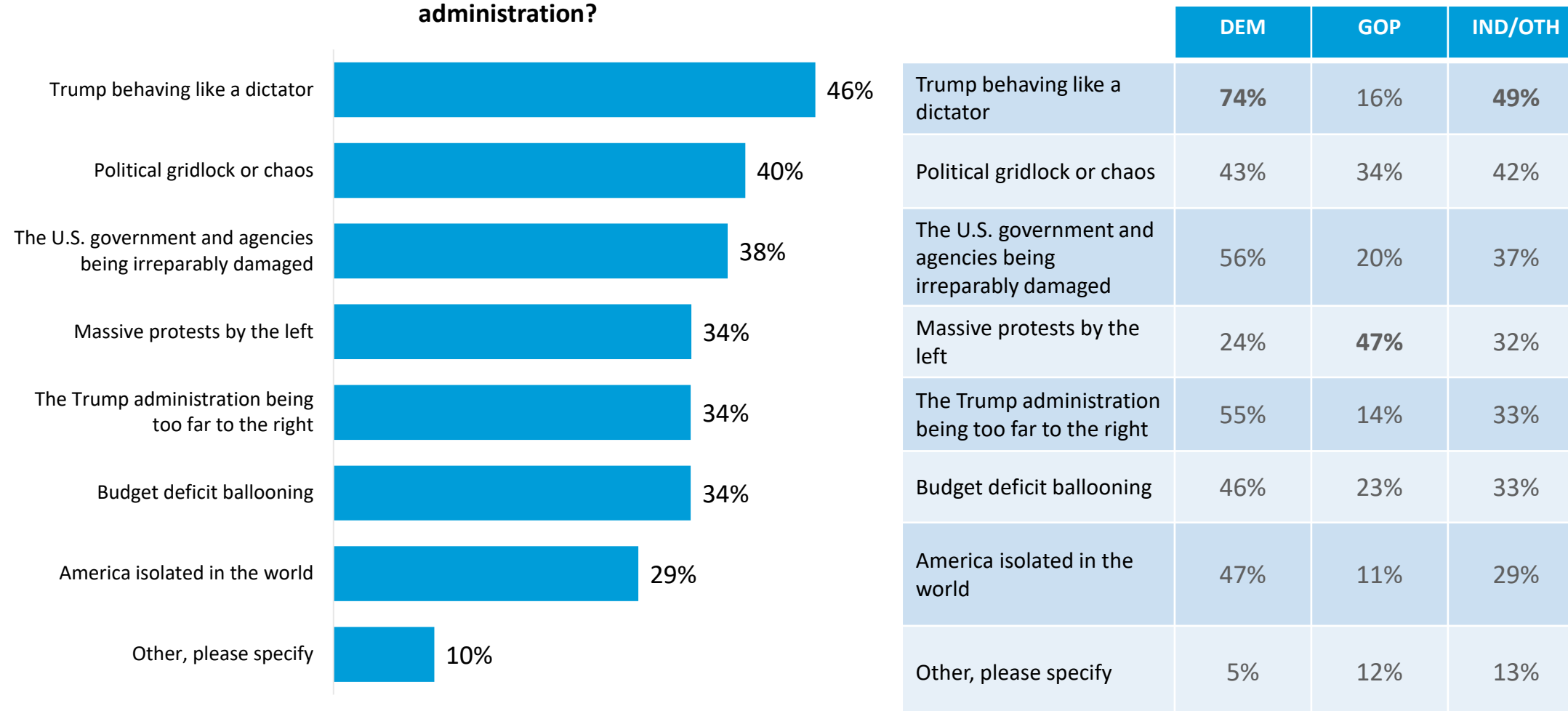


	DEM	GOP	IND/OTH
End inflation and price increases	57%	81%	68%
Revitalizing the American economy / creating a new Roaring 20s	26%	62%	43%
Revitalizing American values	23%	64%	38%
Reestablishing a strong, secure, and feared America around the world	25%	61%	38%
Making America the leader in new technologies like Artificial Intelligence and Space tech	23%	46%	31%
Ending wokeness and related liberal express	11%	54%	31%
Establishing the role of merit over diversity	15%	49%	31%
Other, please specify	22%	4%	15%

TA1106. What are your greatest hopes for the newly elected Trump administration? Please select all that apply.

WHILE DEMOCRATS FEAR TRUMP BEHAVING LIKE A DICTATOR, REPUBLICANS WORRY THE MOST ABOUT PROTESTS BY THE LEFT

What are your greatest fears for the newly elected Trump administration?

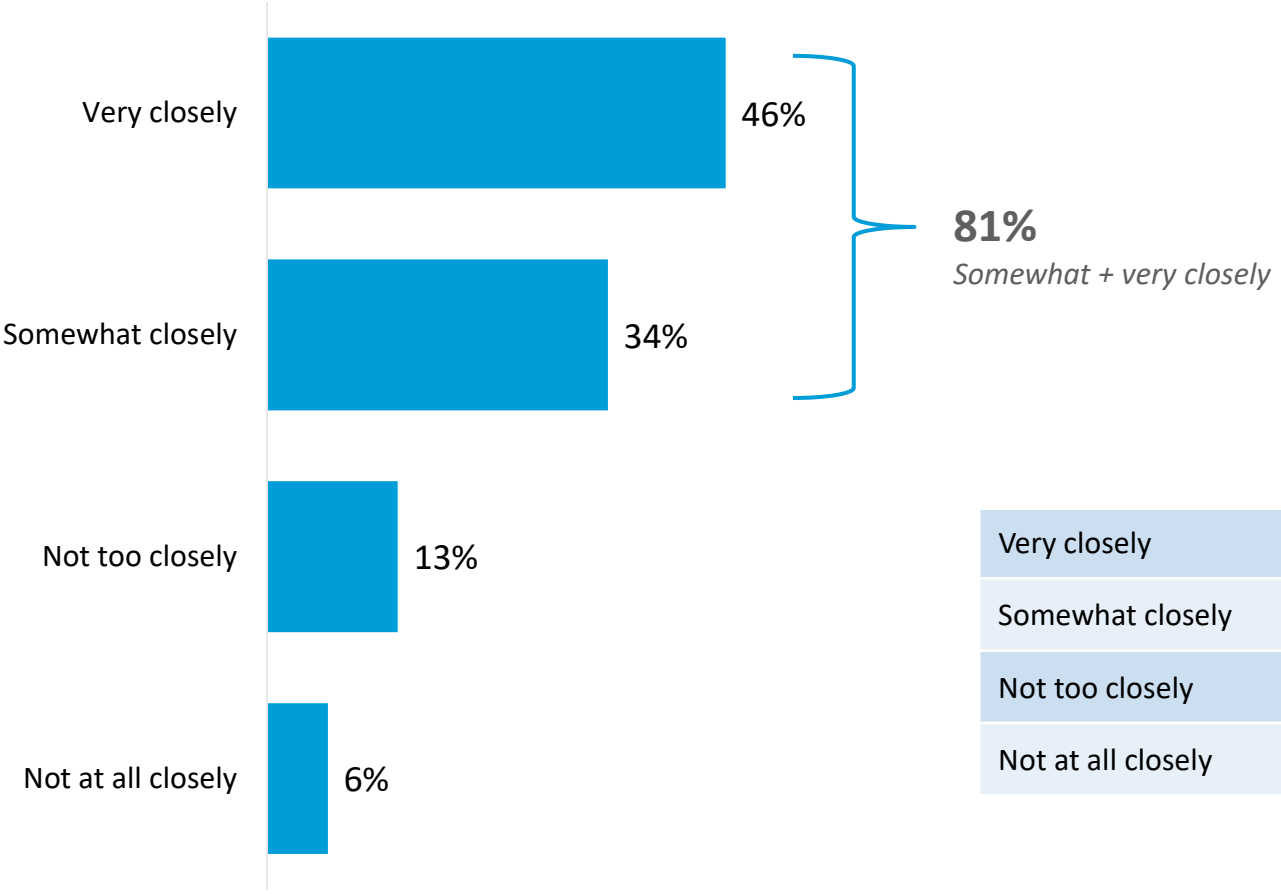


TA1107. What are your greatest fears for the newly elected Trump administration? Please select all that apply.

NEWS CONSUMPTION

AROUND 4 IN 5 VOTERS FOLLOWED THE PRESIDENTIAL ELECTION CLOSELY, CONSISTENT ACROSS DEMOCRATS AND REPUBLICANS

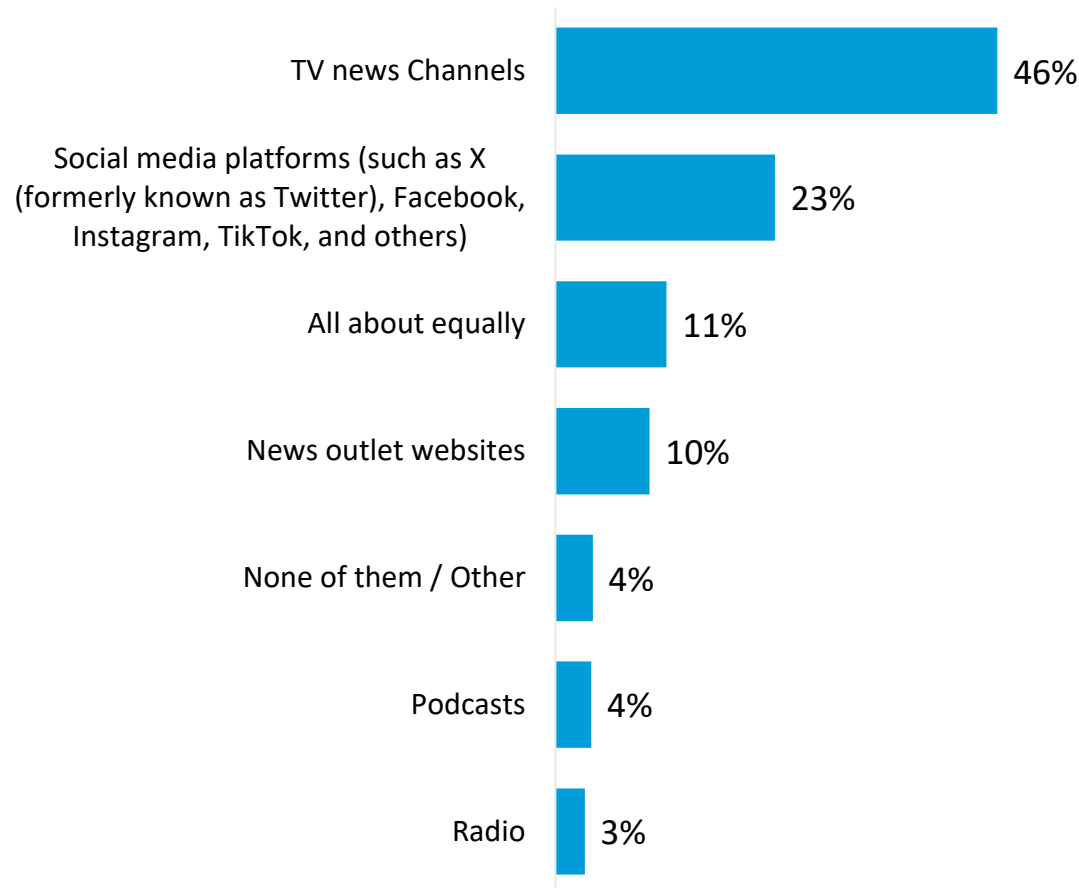
How closely did you follow the 2024 Presidential Election?



	DEM	GOP	IND/OTH
Very closely	49%	53%	34%
Somewhat closely	32%	33%	39%
Not too closely	14%	10%	16%
Not at all closely	5%	4%	11%

ALMOST HALF OF THE VOTERS PRIMARILY USED TV NEWS CHANNELS TO FOLLOW ELECTION NEWS

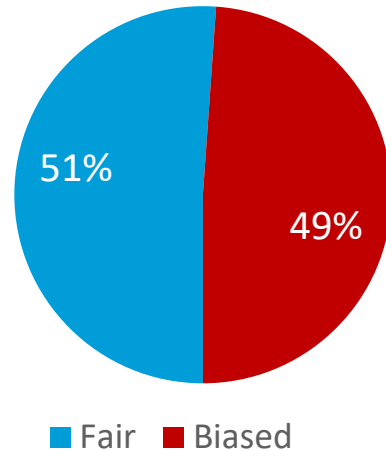
Which of the following channels, platforms, or mediums did you primarily use to follow news leading into and coming out of Tuesday's 2024 Presidential Election?



	DEM	GOP	IND/OTH
TV news Channels	45%	49%	42%
Social media platforms (such as X (formerly known as Twitter), Facebook, Instagram, TikTok, and others)	26%	22%	20%
All about equally	10%	10%	14%
News outlet websites	8%	11%	10%
None of them / Other	3%	2%	8%
Podcasts	6%	2%	3%
TV news Channels	3%	3%	3%

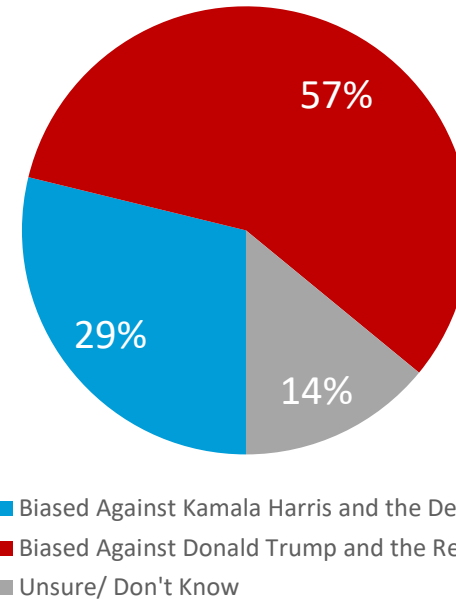
VOTERS ARE SPLIT ON WHETHER ELECTION NEWS COVERAGE WAS FAIR OR BIASED, BUT AMONG THOSE WHO SAW BIAS, A MAJORITY AGREE IT WAS BIASED AGAINST TRUMP

Do you feel the news you read or saw around Election 2024 in these mediums was largely fair or biased?



Column %	DEM	GOP	IND/OTH
Fair	61%	45%	46%
Biased	39%	55%	54%

How was the news you read or saw biased?
Among those who felt they saw biased news



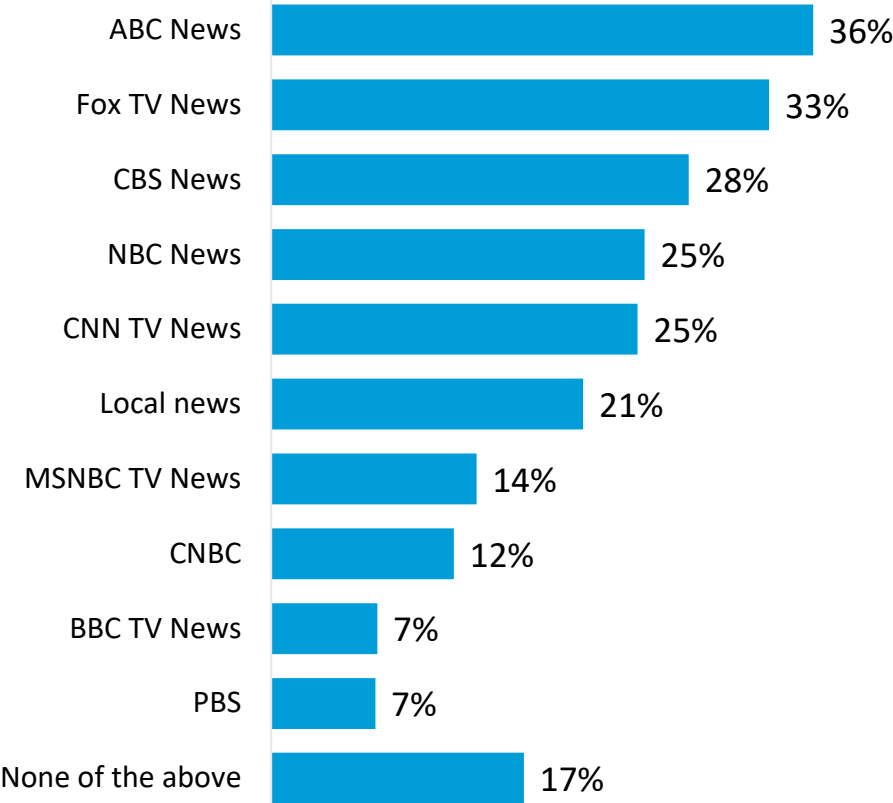
Column %	DEM	GOP	IND/OTH
Biased Against Kamala Harris and the Democrats	61%	7%	25%
Biased Against Donald Trump and the Republicans	23%	87%	51%
Unsure/ Don't Know	16%	5%	24%

ELECTION2. Do you feel the news you read or saw around Election 2024 in these mediums was largely fair or biased?
ELECTION3. How was the news you read or saw biased?

ABC AND FOX TV NEWS EMERGE AS THE MOST POPULAR TV CHANNELS FOR ELECTION COVERAGE, WHILE FACEBOOK AND GOOGLE ARE THE TOP SOCIAL MEDIA PLATFORMS

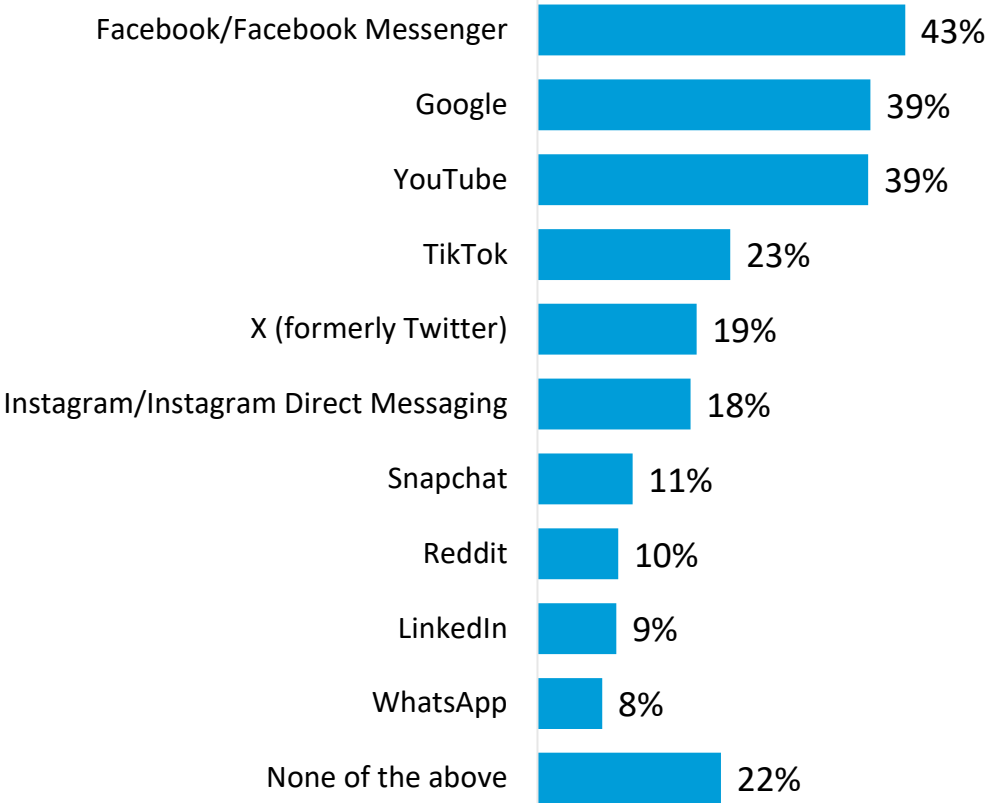
Which of the following TV news channels did you watch for news in the past week as we headed into the 2024 Presidential Election and as the results were counted, if any?

[Top 10 shown]



Which social media platforms have you read or visited for news in the past week, if any?

[Top 10 shown]



NEWS1. Which of the following TV news channels did you watch for news in the past week as we headed into the 2024 Presidential Election and as the results were counted, if any?

NEWS3. Which social media platforms have you read or visited for news in the past week, if any?

VOTERS MOSTLY SEE KEY NEWS OUTLETS AS BALANCED IN REPRESENTING BOTH POLITICAL VIEWS OR NON-PARTISAN, BUT CNN, MSNBC AND CNBC ARE VIEWED BY A PLURALITY AS BIASED TOWARD THE POLITICAL LEFT

Considering the following news media outlets, do you think they are biased in favor of the political left, the political right, they represent opinions from both sides of politics equally, or they are not partisan at all?

Top 10 TV Outlets

	Biased in favor of the political left	Biased in favor of the political right	Represent opinions on both sides of politics equally	Not partisan at all	Unsure / Don't know
ABC News	26%	9%	44%	10%	12%
Fox TV	11%	34%	40%	6%	9%
CBS News	29%	9%	43%	9%	10%
NBC News	30%	5%	46%	11%	8%
CNN TV News	38%	10%	35%	9%	9%
Local news	16%	7%	55%	11%	12%
MSNBC TV News	47%	7%	31%	7%	8%
CNBC	34%	13%	33%	10%	10%
BBC TV News	15%	13%	51%	18%	3%
PBS	18%	8%	52%	17%	4%
Newsmax	6%	37%	48%	4%	5%

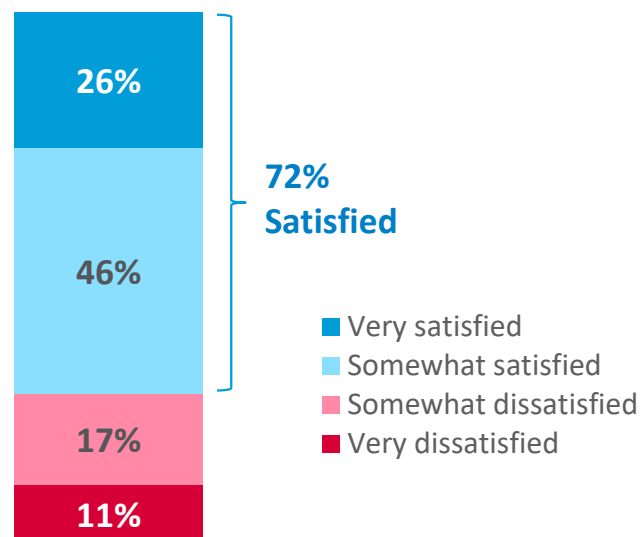
Top 10 Social Media Platforms

	Biased in favor of the political left	Biased in favor of the political right	Represent opinions on both sides of politics equally	Not partisan at all	Unsure/Don't know
Facebook/Facebook Messenger	25%	12%	30%	11%	22%
Google	20%	8%	41%	15%	17%
YouTube	13%	7%	42%	18%	20%
TikTok	14%	14%	43%	12%	17%
Instagram/Instagram Direct Messaging	21%	9%	36%	14%	20%
X (formerly Twitter)	9%	26%	46%	8%	11%
Snapchat	16%	14%	32%	19%	20%
LinkedIn	10%	10%	50%	17%	14%
Reddit	21%	11%	43%	16%	9%
WhatsApp	20%	13%	38%	13%	16%

*Showing TV outlets and social media platforms with sample n>100

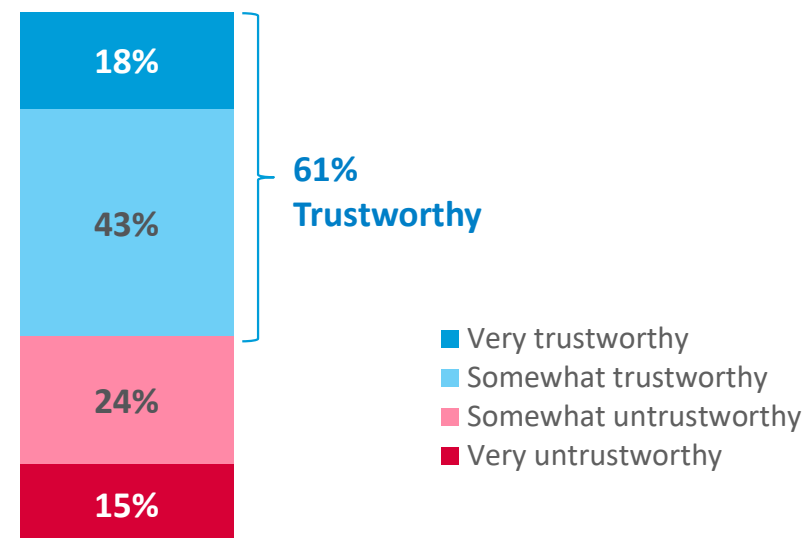
MOST VOTERS ARE SATISFIED WITH THE AVAILABLE NEWS SOURCES AND 3 IN 5 SAY THESE SOURCES ARE TRUSTWORTHY

In general, how satisfied or dissatisfied are you with the sources of news out there available to you?



Column %	DEM	GOP	IND/OTH
Very satisfied	32%	25%	18%
Somewhat satisfied	49%	44%	45%
Somewhat dissatisfied	12%	18%	22%
Very dissatisfied	7%	13%	15%

In general, how trustworthy or untrustworthy do you think these news media sources are in delivering accurate news and information?



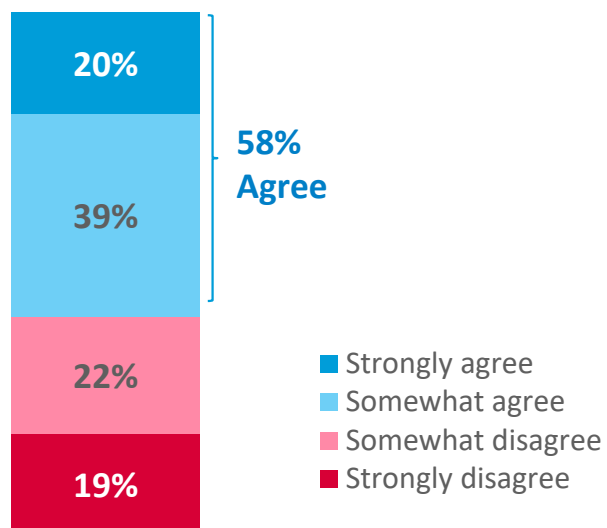
Column %	DEM	GOP	IND/OTH
Very trustworthy	26%	16%	11%
Somewhat trustworthy	52%	35%	39%
Somewhat untrustworthy	15%	27%	33%
Very untrustworthy	7%	22%	18%

QNEWS1178. In general, how satisfied or dissatisfied are you with the sources of news out there available to you?

QNEWS1109. In general, how trustworthy or untrustworthy do you think these news media sources are in delivering accurate news and information?

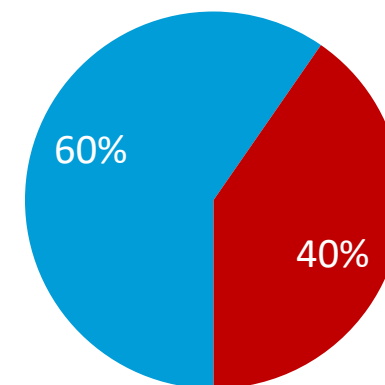
AROUND 3 IN 5 VOTERS THINK THAT NEWS MEDIA COVERAGE OF THE ELECTION WAS FAIR, BUT THEY SEE JOURNALISTS AS ADVOCATES

Agree/Disagree:
The news media provided fair and balanced coverage of the election



Column %	DEM	GOP	IND/OTH
Strongly agree	28%	15%	13%
Somewhat agree	45%	32%	39%
Somewhat disagree	17%	25%	26%
Strongly disagree	9%	27%	22%

Do you think journalists today are mostly practicing advocacy or are mostly practicing unbiased journalism?



■ Advocacy ■ Unbiased journalism

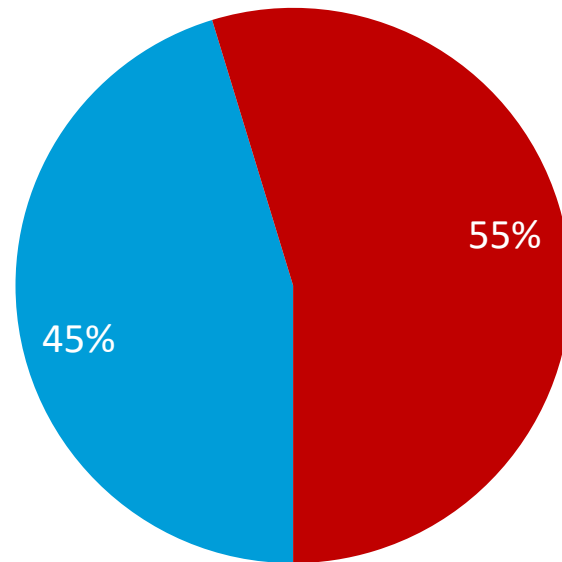
Column %	DEM	GOP	IND/OTH
Advocacy	50%	69%	61%
Unbiased journalism	50%	31%	39%

QNEWS1113. Do you agree or disagree with the following statement: The news media provided fair and balanced coverage of the election?

QNEWS1114. Do you think journalists today are mostly practicing advocacy or are mostly practicing unbiased journalism?

A SMALL MAJORITY OF VOTERS SAY MAINSTREAM MEDIA IS POLITICALLY BIASED, WHILE ABOUT TWO-THIRDS OF DEMOCRATS VIEW IT AS FAIR

Do you think the mainstream news media is giving you fair coverage of issues or is tilting coverage for political ends?

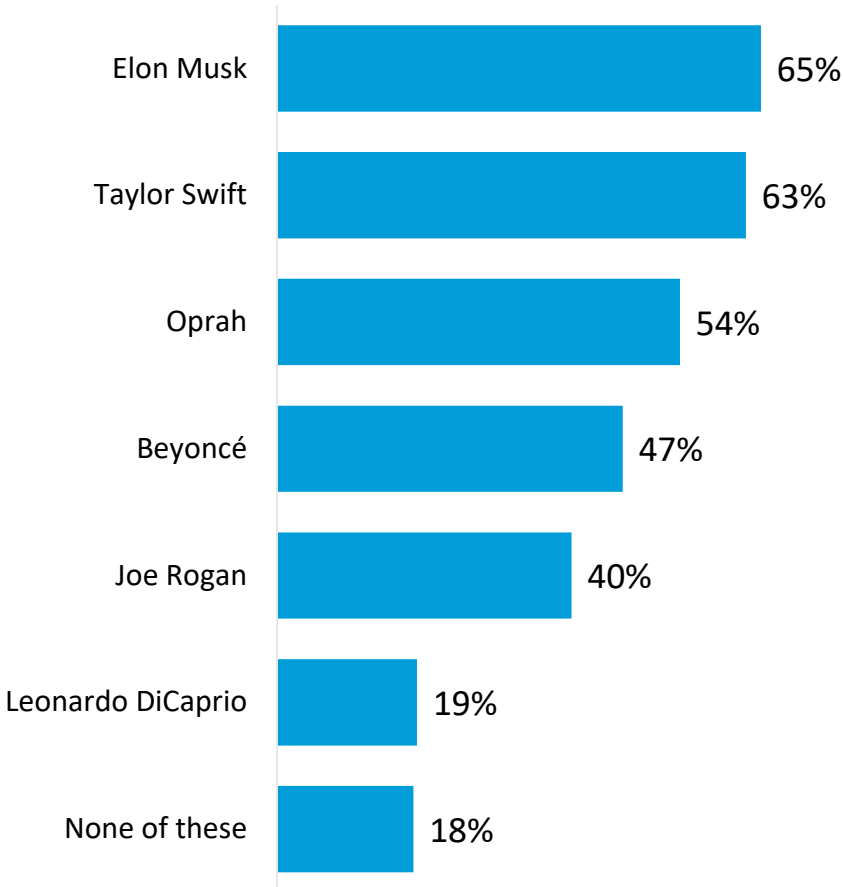


■ Fair coverage of issues ■ Tilting coverage for political ends

Column %	DEM	GOP	IND/OTH
Fair coverage of issues	63%	32%	39%
Tilting coverage for political ends	37%	68%	61%

VOTERS WERE THE MOST AWARE OF ELON MUSK AND TAYLOR SWIFT'S ENDORSEMENTS HEADING INTO 2024 ELECTIONS

Which, if any, of the following celebratory endorsements were you aware of heading into the 2024 Presidential Election?

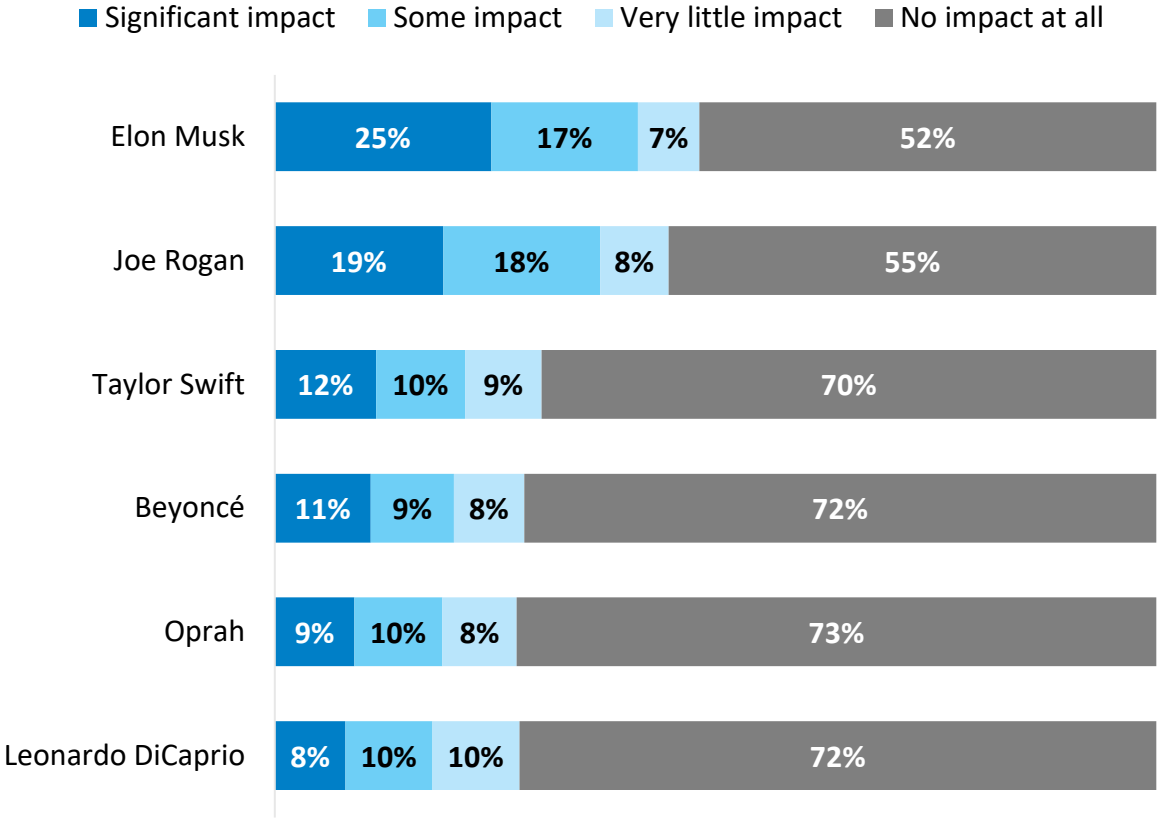


	DEM	GOP	IND/OTH
Elon Musk	59%	74%	62%
Taylor Swift	70%	61%	57%
Oprah	57%	54%	50%
Beyoncé	54%	45%	39%
Joe Rogan	34%	46%	38%
Leonardo DiCaprio	17%	22%	17%
None of these	16%	15%	26%

QCELEB1101. Which, if any, of the following celebratory endorsements were you aware of heading into the 2024 Presidential Election? Select all that apply.

WHILE VOTERS MOSTLY SAY CELEBRITY ENDORSEMENTS HAD NO IMPACT ON THEIR CHOICE, A QUARTER SAY ELON MUSK HAD SIGNIFICANT IMPACT

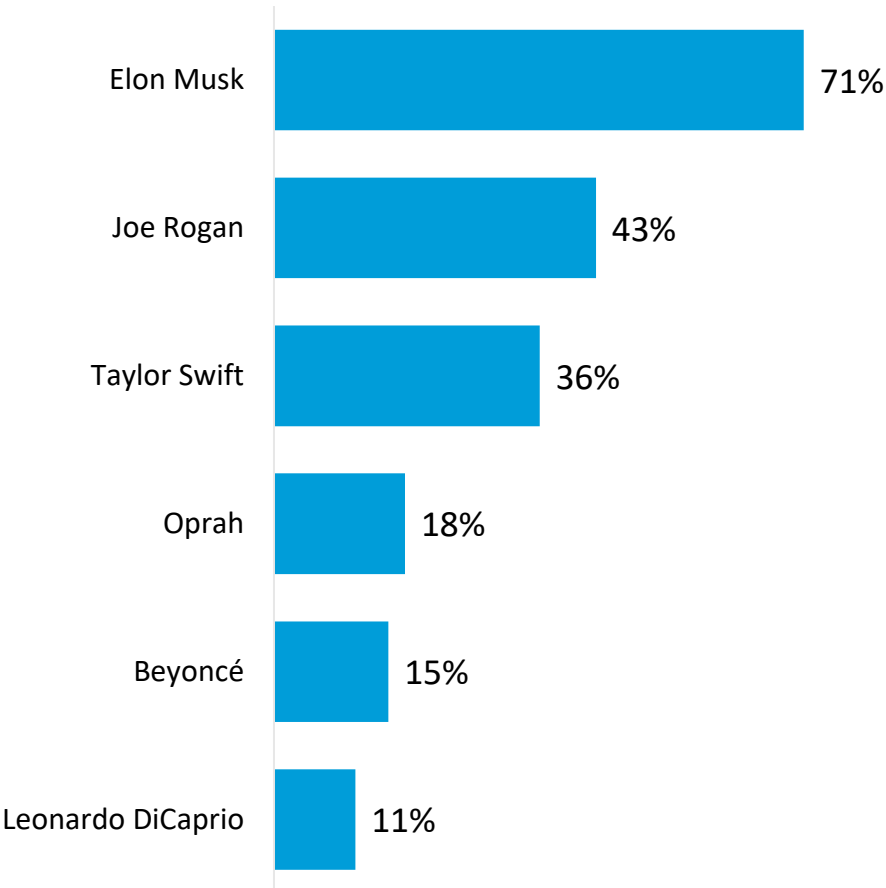
How much, if any, impact did their endorsements have on your choice for the 2024 Presidential Election?



	DEM	GOP	IND/OTH
Elon Musk	32%	55%	31%
Joe Rogan	31%	47%	28%
Taylor Swift	34%	13%	13%
Beyoncé	32%	11%	14%
Oprah	29%	10%	16%
Leonardo DiCaprio	30%	11%	13%

OVER 7 IN 10 THINK ELON MUSK HAD THE BIGGEST IMPACT THIS ELECTION

Which celebrity endorsement(s) do you think had the biggest impact on the 2024 Presidential Election, if any?



	DEM	GOP	IND/OTH
Elon Musk	61%	83%	67%
Joe Rogan	29%	54%	44%
Taylor Swift	49%	21%	35%
Oprah	21%	14%	18%
Beyoncé	20%	12%	12%
Leonardo DiCaprio	15%	6%	14%

QCELEB1103. Which celebrity endorsement(s) do you think had the biggest impact on the 2024 Presidential Election, if any? Select all that apply.